presentationzen

Simple ideas on presentation design and delivery



Table of Contents

Acknowledgments, vii Foreword by Guy Kawasaki, viii

INTRODUCTION

Presenting in Today's World, 5

PREPARATION

Creativity, Limitations, and Constraints, 31 Planning Analog, 45 Crafting the Story, 75

DESIGN

Simplicity: Why it Matters, 103 Presentation Design: Principles and Techniques, 119 Sample Slides, 165

DELIVERY

The Art of Being Completely Present, 185 Connecting With an Audience, 201

THE NEXT STEP

The Journey Begins, 217

Photo Credits, 224 Index, 226