

Recent Developments in Antitrust

Theory and Evidence

edited by Jay Pil Choi

' Seminar Series

The MIT Press Cambridge, Massachusetts London, England

Contents

	Implications 39
	Mark Armstrong
3	Antitrust Analysis of Tying Arrangements 61 Jay Pil Choi
4	Curing Sinus Headaches and Tying Law: An Empirical Analysis of Bundling Decongestants and Pain Relievers 91 David S. Evans and Michael A. Salinger
5	Economics, Politics, and Merger Control 125 Vivek Ghosal
6	Market Definition with Differentiated Products—Lessons from the Car Market 153
	Randy Brenkers and Frank Verboven

Merger Control in Differentiated-Product Industries
Franco Mariuzzo, Patrick Paul Walsh, and Ciara Whelan

1 Antitrust Perspectives for Durable-Goods Markets 1

2 Two-Sided Markets: Economic Theory and Policy

Series Foreword vii Introduction ix

Michael Waldman

- 8 Comparative Advertising and Competition Policy 215 Francesca Barigozzi and Martin Peitz
- 9 The Effects of Disclosure Regulation of an Innovative Firm 265 Jos Jansen
- 10 Ownership Structure of Cable Networks and Competition in Local Access 293
 Duarte Brito and Pedro Pereira

Contributors 321 Index 323 i <