## Edited by Rianne Mahon and Stephen McBride

The OECD and Transnational Governance

## Contents

Acknowledgments / viii

Introduction / 3

Rianne Mahon and Stephen McBride

## Part 1: The OECD and Transnational Governance

- 1 From Reconstructing Europe to Constructing Globalization: The OECD in Historical Perspective / 25 Robert Wolfe
- 2 Role of the OECD in the Orchestration of Global Knowledge Networks / 43 *Tony Porter and Michael Webb*
- 3 Inversions without End: The OECD and Global Public Management Reform / 60
  Leslie A. Pal
- 4 Towards Complex Multilateralism? Civil Society and the OECD / 77 Richard Woodward
- 5 Making Neo-Gramscian Sense of the Development Assistance Committee: Towards an Inclusive Neoliberal World Development Order / 96

  \*\*Arne Ruckert\*\*
  - Part 2: Governance and Economies
- 6 The OECD and Foreign Investment Rules: The Global Promotion of Liberalization / 117 .

  Russell Alan Williams

- 7 The OECD's Local Turn: "Innovative Liberalism" for the Cities? / 134 Neil Bradford
- **8** Policy Learning? The OECD and Its Jobs Strategy / 152

  Stephen McBride, Kathleen McNutt, and Russell Alan Williams
- 9 "Crafting the Conventional Economic Wisdom": The OECD and the Canadian Policy Process / 170 Andrew Jackson
- 10 Lost in Translation? OECD Ideas and Danish Labour Market Policy / 188 Holly Grinvalds
  - Part 3: Governance and the Social
- 11 The OECD Guidelines for the Licensing of Genetic Inventions:
  Policy Learning in Response to the Gene Patenting Controversy / 205
  Lisa Drouillard and E. Richard Gold
- 12 The OECD's Social and Health Policy: Neoliberal Stalking Horse or Balancer of Social and Economic Objectives? / 226 Bob Deacon and Alexandra Kaasch
- 13 OECD Education Policies and World Hegemony / 242 Kjell Rubenson
- 14 Babies and Bosses: Gendering the OECD's Social Policy Discourse / 260

  Rianne Mahon

Conclusion / 276
Stephen McBride and Rianne Mahon

Abbreviations / 282

References / 285

Contributors / 307

Index / 310