

## Transformations in Global Governance

Implications for Multinationals and Other Stakeholders

Edited by

Sushil Vachani

**Boston University** 

NEW HORIZONS IN INTERNATIONAL BUSINESS

Edward Elgar Cheltenham, UK • Northampton, MA, USA

## Contents

List,	of figures	ix
List	of tables	X
List	of contributors	xi
Prej	face	XV
Acki	nowledgments	xvii
1	Introduction	1
_	Sushil Vachani	
2	The globalization of competition policy	22
	Robert T. Kudrle	
3	Does the WTO matter?	49
	Steven M. McGuire and Thomas C. Lawton	
4	Multilateral institutions and market-oriented reform Carlos Rufin	73
5	Business strategy in a changing nonmarket environment John Ahlquist and A seem. Prakash	96
6	Governance and the stakeholder corporation .	120
	James E. Post and Tanja D. Carroll	120
1	Multinationals in global governance	146
1	David L. Levy and Peter Newell	1.0
8	Managing the interdependence between multinationals	
-	and developing countries	168
	Pervez N. Ghauri and Xuefei Cao	
9	Globalization and the development of competing	
	standards for corporate conduct	187
	Pelra Christmann and Glen Taylor	
10	Global governance, social responsibility and	
	corporate-NGO collaboration	209
	Jonathan P. Doh	
11	Legitimating global governance	225
	Jeffrey A. Hart	
12	The competitiveness of local manufacturing firms	
12	of small, less-developed countries in an increasingly	
	liberalized trading environment	238
	Lou Anne A Barclay	

13	Home country governance quality and the 'bonding' hypothesis  Paul M. Vaaier and Burkhard N. Schrage	264
Inde	ex	299

Transformations in global governance

viii