

## Clusters and Globalisation

The Development of Urban and Regional Economies

Edited by

Christos Pitelis

Judge Business School and CIBAM, University of Cambridge, UK

Roger Sugden

Birmingham Business School, University of Birmingham, UK and L'institute

James R. Wilson

Birmingham Business School, University of Birmingham, UK and Linstitute

IN ASSOCIATION WITH LTNSTITUTE (INSTITUTE FOR INDUSTRIAL DEVELOPMENT POLICY), UNIVERSITIES OF BIRMINGHAM (UK), FERRARA (ITALY) AND WISCONSIN-MILWAUKEE (USA)

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

## Contents

| ist | of contributors   | vii |
|-----|---|-----|
| ist | offigures   | ix  |
| ist | of tables   | X   |
| ore | eword: furthering the aims and objectives of L'institute        | xi  |
| Rog | er Sugden and James R. Wilson                                   |     |
| 1ck | nowledgements   | XV  |
| 1.  | Introduction  | 1   |
|     | Christos Pitelis, Roger Sugden and James R. Wilson              |     |
| 2.  | A conceptual framework for firm cooperation and clusters,       |     |
|     | and their impact on productivity                                | 17  |
|     | Christos Pitelis and Anastasia Pseiridis                        |     |
| 3.  | Clusters, governance and the development of local economies:    |     |
|     | a framework for case studies                                    | 61  |
|     | Roger Sugden, Ping Wei and James R. Wilson                      |     |
|     | Appendix: the development of local economies and the            |     |
|     | possible impact of public policy: a framework for case studies  | 82  |
|     | J. Robert Branston, Lauretta Rubini, Silvia Sacchetti,          |     |
|     | Roger Sugden, Ping Wei and James R. Wilson                      |     |
| 4.  | A perspective on clusters, localities and specific public goods | 96  |
|     | Marco Bellandi  |     |
| 5.  | Knowledge and clusters  | 114 |
|     | Nick Henry and Steven Pinch                                     |     |
| 6.  | FD1, clusters and knowledge sourcing                            | 133 |
|     | Lisa De Propris and Nigel Driffield                             |     |
| 1.  | The institutional dynamics at work in territories: between      |     |
|     | local governance and global regulation                          | 159 |
|     | Jean-Pierre Gilly and Jacques Perrat                            |     |
| 8.  | Local clusters, trust, confidence and proximity                 | 175 |
|     | Claude Dupuy and Andre Torre                                    |     |
| 9.  | Clustering of productive activities: a terrain for employment   |     |
|     | relations .   | 196 |
|     | Miriam Quintana and Valeria Pulianano                           |     |

| V1   | Clusters       | and                         | globalisation  |          |
|------|----------------|-----------------------------|--|----------|
| 10.  |                | d to surviva                | oping countries: a stage and eclecti<br>ll clusters in Central America | c<br>215 |
| 11.  |                | governance<br>to textile in |  | 232      |
| 12.  | Basque Country |                             | s versus spatial networks in the  n Larrea and Itziar Navarro          | 258      |
| 13.  | perspectives   | mmaso, Da                   | h clusters, analysis and policy  | 281      |
| Inde | x              |                             |  | 309      |