**MULTILINGUAL MATTERS 63** Series Editor: Derrick Sharp

## Cultural Studies and Language Learning

## A Research Report

Michael Byram, Veronica Esarte-Sarries and Susan Taylor

MULTILINGUAL MATTERS LTD Clevedon • Philadelphia



## Contents

Preface vii
Acknowledgements ix
Introduction xi
Purposes and Contexts xi
Empirical Research—and Development xiv
Composition of this Bookxv
1 The Context of Research: Defining the Topic and Developing
the Design
Introduction
'Culture' in Foreign Language Teaching: An Overview2
Planning the Research Design
5 5
2 Pupils' Perceptions of Other Cultures
Operationalisation of 'Perceptions'
Selection of Approaches to Interview Analysis
Perceptions of Life in France: Two Illustrations
Class Case Studies
3 Pupils' Attitudes towards Foreign People145
Introduction145
Operationalisation of 'Attitudes' and Other Variables
Levels of Ethnocentricity: Selection of Dependent Variables 150
Relating Levels of Ethnocentricity to Independent Variables 151
Results
Discussion
Exploring Attitudes in Interviews189
Discussion
4 Sources of and Influences on Pupils' Perceptions and Attitudes
-The Pupils' Views
Introduction
Sources and Influences from Outside School
Sources and Influences Inside the School
2/7

5 The Effect of French Teaching-Observations in the Classroom.	
Introduction	
Data Collection	297
Data Analysis	302
Language Teaching in Two Secondary Schools	304
Analysis of the Textbook	
The Case Studies	
Teaching Styles	
6 Models of Cultural Studies Teaching and Learning	365
Purpose and Status of the Models	365
The Framework Model	367
Four Models of Culture Teaching and Learning	
A Critique of the Four Models	
Drawing Conclusions	
7 From 'Pure' Research to Curriculum Development	382
An 'Ideal Model' of Culture Teaching	
Perspectives and Applications	
Appendices	391
References	
Index	
Index	403