

# ECONOMIC GEOGRAPHY

Critical Concepts in the Social Sciences

Edited by

*Ronald L. Martin and Peter J. Sunley*

**Volume IV**  
**The cultural economy**

# CONTENTS

## VOLUME IV THE CULTURAL ECONOMY

*Acknowledgements* ix

### PART 14

**Introduction** 1

**54 The rise of cultural economic geography** 3

A. JAMES, R.L. MARTIN AND P.J. SUNLEY

**55 Production, consumption and ‘cultural economy’** 19

A. WARDE

### PART 15

**Culture and capitalism** 35

**56 Disjuncture and difference in the global cultural economy** 37

A. APPADURAI

**57 The dialectic of culture and economy** 50

A. SAYER

**58 Capitalism’s cultural turn** 69

N. THRIFT

**59 Moral landscapes** 96

S. ZUKIN

<b>PART 16</b>	
<b>Culture and local economic practice</b>	<b>115</b>
<b>60 Introduction: local industrial systems</b>	<b>117</b>
A. SAXENIAN	
<b>61 ‘Being there’: proximity, organization and culture in the development and adoption of advanced manufacturing technologies</b>	<b>128</b>
M.S. GERTLER	
<b>62 Demystifying the role of culture in innovative regional economies</b>	<b>161</b>
A. JAMES	
<b>63 Towards a cultural politics of consumption</b>	<b>196</b>
P. JACKSON	
<b>64 Towards the new retail geography</b>	<b>217</b>
M. LOWE AND N. WRIGLEY	
<b>PART 17</b>	
<b>Networks and cultures</b>	<b>247</b>
<b>65 On the social and cultural determinants of international financial centres: the case of the City of London</b>	<b>249</b>
N. THRIFT	
<b>66 Geographies of industrial convergence: the case of retail banking</b>	<b>276</b>
A. LEYSHON AND J. POLLARD	
<b>67 World city actor-networks</b>	<b>303</b>
R.G. SMITH	
<b>68 The economic geography of the Internet age</b>	<b>327</b>
E.E. LEAMER AND M. STORPER	
<b>69 ‘Spatializing’ knowledge communities: towards a conceptualization of transnational innovation networks</b>	<b>353</b>
N.M. COE AND T.G. BUNNELL	

<b>PART 18</b>	
<b>The new cultural economy</b>	<b>375</b>
<b>70 The creative ethos</b>	<b>377</b>
R. FLORIDA	
<b>71 Capitalism, cities, and the production of symbolic forms</b>	<b>398</b>
A.J. SCOTT	
<b>72 New media, the new economy and new spaces</b>	<b>417</b>
A.C. PRATT	
<b>73 Ecologies of creativity: the village, the group, and the heterarchic organisation of the British advertising industry</b>	<b>439</b>
G. GRABHER	