## THE NEW EUROPEANS

A guide to the workings, institutions and character of contemporary Western Europe



HODDER AND STOUGHTON

WAGNER COLLEGE STUDY-PROGRAM IN BREGENZ/AUSTRIA POSTFACH 226

## CONTENTS

	ACKNOWLEDGEMENTS	vii
	PREFACE	ix
	PART ONE	*
Į.	THREE EUROPEANS	3
	Jean Monnet—De Gaulle—Strauss	
2	EUROCRATS	28
	Brussels—European Community—EFTA and COMECON—Council v. Commission—'Pope' and 'Emperor'—European Parliament—Commission —Jean Rey—Rich Man's Club—Integration	
	PART Two	
3	LAND	59
,	Peasants—Mansholt's Common Market—the European Cow	00
4	POWER	72
_	Coal and Steel—the Sea—Energy and Unity	
5	CORPORATIONS	84
	Paternalism—Big Twenty—Size—Unilever: a European Company— Managers International—Multinational Companies	
6	CARS	116
	Fiat—Volkswagen—Renault—British Leyland Motors—the European Car	
7	BANKERS	135
	German Big Three—Belgian Vegetables—Chasemen and Citibankers— Eurodollars—European Money—Central Bankers	
8	TECHNOLOGY	155
	Concorde—Technological Gap—Brains—CERN—Brain Drain—Euro- projects—Computers—Nuclear Energy—Space—a Challenge?	
9	EURO-AMERICANS	178
	A Visit to Cornfeld—Two Continents	

## Contents

10	DEFENCE	191
	Funk and Fear—Fifteen Allies—Defence and Integration—Europe without America?	
	PART THREE	
11	CONSUMERS Suburbs and Durables—Horizontal v. Vertical—Food—Consumer Night- mare—Leisure	211
12	TRAVELLERS AND TOURISTS  Tourismus—Grand Tour—Hotels—Franco-German Exchange—Au Pair —Underground Europe	232
13	TRANSPORT Railways—Airlines—Motorways—Autostrada del Sole—European Roads—Channel Tunnel	<b>2</b> 45
14	LANGUAGES  Conferences—an International Language?—Franglais v Frenglish— Teaching—Language and Nationalism	260
15	PRESS Springer—Spiegel—Italian Rhetoric—Le Monde—a European Press	274
16	TELEVISION AND SONGS  Television Politics—Electronic Village—Electronic Limbo—Songs	293
17	FILMS A Global Industry?—'Morgan' and Others—Internationalia	309
	PART FOUR	
18	TECHNOCRATS  Bureaucrats—Lawyers—French Civil Servants—'X'—ENA—Inspecteurs des Finances—Couve—Anti-Technocrats—Establishments	323
19	WORKERS  Bourgeois Workers—a Workers' Europe?—Unions and the Common  Market—German Unions—Iron International—TUC and Europe	350
20	DECLINE OF THE LEFT  Germany and the Grand Coalition—Italy's 'Opening to the Left'—France and the Unpopular Front—Wilsonismus—a Socialist Europe?— Communists	371

## Contents

21	Universities—the International Trail—the German SDS—the French May Days—Students' Europe	397
22	NEW EUROPEANS  Europe of Regions?—Rebels and Technocrats—Britain and Europe	424
	INDEX	439