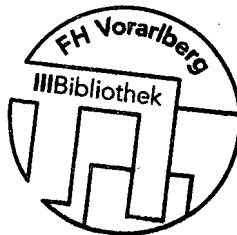


TEN RULES FOR STRATEGIC INNOVATORS

From Idea to Execution

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