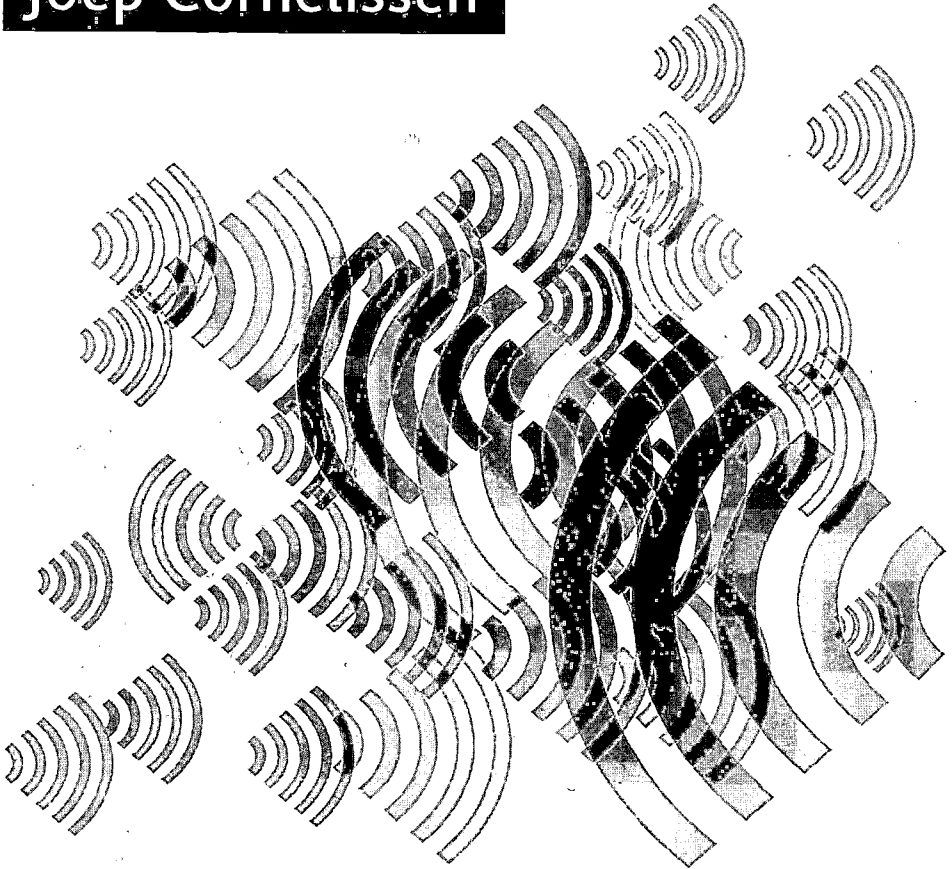


5th
edition

Corporate Communication

A Guide to Theory & Practice

Joep Cornelissen



 **SAGE**

Los Angeles | London | New Delhi
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