

The New Competition

Companies, Institutions and Territorial
Development ,

*Edited by
Nicholas Phelps*

University of Leeds

Philip Raines

Scottish Executive, Edinburgh

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

<i>List of figures</i>		vii
<i>List of tables</i>		viii
<i>List of contributors</i>		ix
<i>Preface</i>		xii
<i>Acknowledgements</i>	I	xiii
1. Introduction		1
<i>Nicholas Phelps and Philip Raines</i>		
1. Core Industries, Coercive Competition and the Structural Contradictions of Global Neoliberalism		9
<i>James Crotty</i>		
3. MNCs and Wannabes - Inward Investment, Discourses of Regional Development, and the Regional Service Class		39
<i>John Lovering</i>		
4. Attracting Foreign Direct Investment to the United States: the Joust Between the Federal Government and the States		61
<i>Edward M. Graham</i>		
5. The Politics of Orchestrating Inward Investment: Institutions, Policy and Practice in the Industrial Midwest		79
<i>Andrew Wood</i>		
6. Uncertainty, Incentives, and the Preservation of an Industrial Icon: The Case of Toledo Jeep		99
<i>Neil Reid and Jay D. Gatrell</i>		
7. Flows and Territories: the New Geography of Competition for Mobile Investment in Europe		119
<i>Philip Raines</i>		
8. Cross-border Plant Closures in the EU: UK Perspectives		137
<i>H. D. Watts</i>		
9. Joining the Competition: Central and Eastern European Challenge to Established FDI Destinations?		155
<i>Ewa Helinska-Hughes and Michael Hughes</i>		
10. Business Cultures, the State, and the Changing Investment Environment of East and Southeast Asia		173
<i>Bill Pritchard and Kate Lloyd</i>		

The New Competition for Inward Investment

11. Scramble for FDI: The Experience of Guangdong Province in Southern China <i>Godfrey Yeung</i>	193
12. Conclusions: Who's Competing with Whom? <i>Philip Raines and Nicholas Phelps</i>	¹ 213
<i>Index</i>	223
<i>Index of Authors</i>	227