Communities in Cyberspace

Edited by

- Marc A. Smith and
- Peter Kollock

Contents

List of figures and tables viii

List of contributors ix

Acknowledgments xi

Part one

INTRODUCTION

1 Communities in cyberspace 3
Peter Kollock and Marc A. Smith

Part two

IDENTITY

2 Identity and deception in the virtual community 29
Judith S. Donath

3 Reading race online: discovering racial identity in Usenet discussions 60
Byron Burkhalter

4 Writing in the body: gender (re)production in online interaction 76
Jodi O'Brien

Part three

SOCIAL ORDER AND CONTROL

5 Hierarchy and power: social control in cyberspace 107
Elizabeth Reid

6 Problems of conflict management in virtual communities 134
Anna DuVal Smith

Part four

COMMUNITY STRUCTURE AND DYNAMICS

7 Virtual communities as communities: Net surfers don't ride alone 167
Barry Wellman and Milena Gulia

8 Invisible crowds in cyberspace: mapping the social structure of the Usenet 195
Marc A. Smith

9 The economies of online cooperation: gifts and public goods in cyberspace 220
Peter Kollock

Part five

COLLECTIVE ACTION

10 The promise and the peril of social action in cyberspace: *ethos*, delivery, and the protests over MarketPlace and the Clipper chip 243
Laura J. Gurak

11 Electronic homesteading on the rural frontier: Big Sky Telegraph and its community 264
Willard Uncapher

12 Cyberspace and disadvantaged communities: the Internet as a tool for collective action 290
Christopher Mele

Index 311