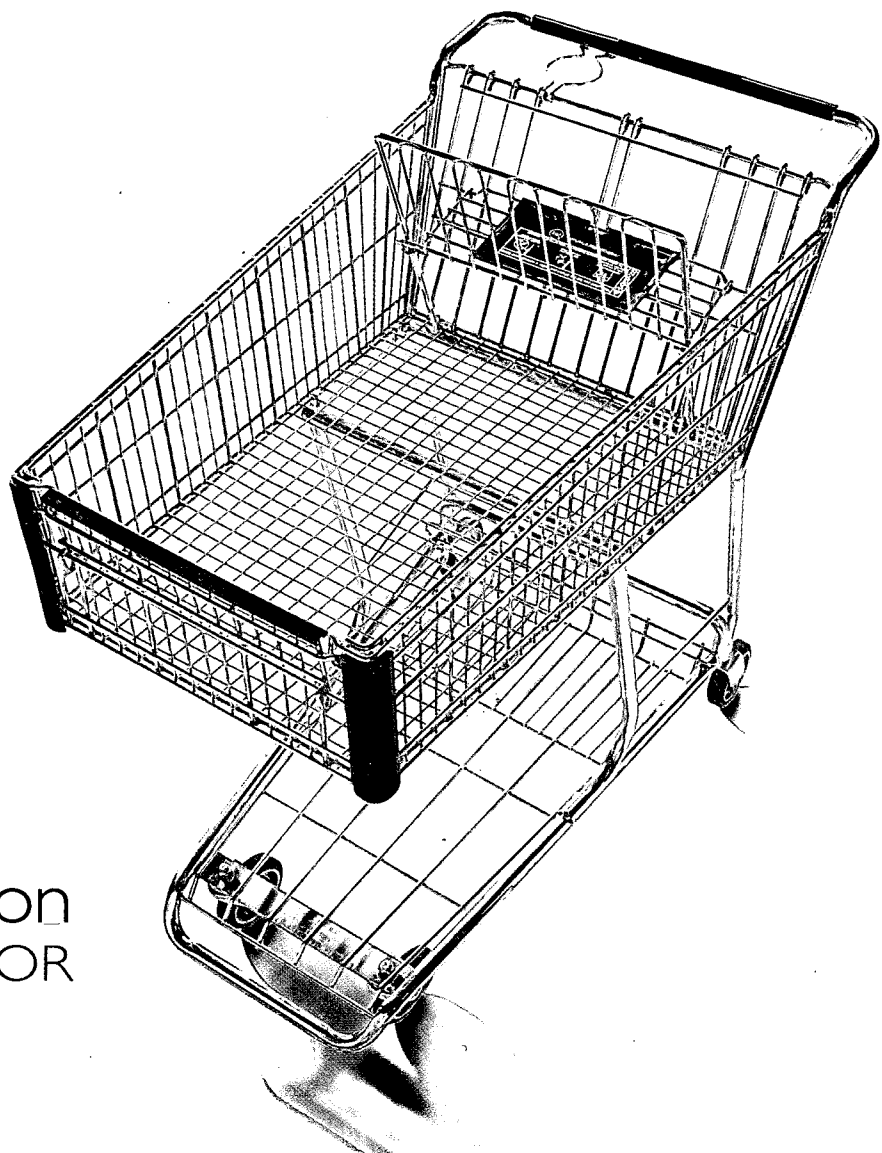


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ENCYCLOPEDIA OF  
**CONSUMER  
CULTURE**



Dale Southerton  
EDITOR



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CULTURE**

EDITOR  
Dale Southerton  
*University of Manchester, UK*



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