
Contents

Introduction	1
Chapter 1. The Generative Network Difference	13
Chapter 2. Start Me Up: Designing a Network	39
• Purpose	43
• Membership	46
• Value Propositions	51
• Coordination, Facilitation, and Communication	54
• Resources	59
• Governance	65
• Assessment	69
• Operating Principles	70
Bonus Track—Advice for Funders and Other Network Engineers	75
Chapter 3. Connect the Dots: Weaving a Network’s Core	83
Chapter 4. Network Evolution	103
Chapter 5. Enable and Adapt: Managing a Network’s Development	119
• Member Engagement	124
• Network Infrastructure	129
• Provisional Planning	135
• Periphery Relationships	139
Chapter 6. Know Your Condition: Taking a Network’s Pulse	147

Chapter 7. Back to Basics: Resetting a Network's Design	167
Chapter 8. Three Rules to Build By	177
Afterword	187
<i>Acknowledgments</i>	189
<i>Notes</i>	191
<i>Resources for Network Builders</i>	201
<i>Appendices</i>	209
<i>About the Authors</i>	231
<i>Index</i>	233