

ICONOLOGY,
VISUAL CULTURE, AND
MEDIA AESTHETICS

W.J. T. Mitchell

IMAGE SCIENCE

The University of Chicago Press
Chicago and London

CONTENTS

List of Illustrations ix

Preface: Figures and Grounds xi

Acknowledgments xiii

PART ONE: FIGURES

- 1 Art History on the Edge: Iconology, Media, and Visual Culture 3
- 2 Four Fundamental Concepts of Image Science 13
- 3 Image Science 23
- 4 Image X Text 39
- 5 Realism and the Digital Image 49
- 6 Migrating Images: Totemism, Fetishism, Idolatry 65
- 7 The Future of the Image: Ranciere's Road Not Taken 79
- 8 World Pictures: Globalization and Visual Culture 93

PART TWO: GROUNDS

- 9 Media Aesthetics 111
- 10 There Are No Visual Media 125
- 11 Back to the Drawing Board: Architecture, Sculpture, and the Digital Image 137
- 12 Foundational Sites and Occupied Spaces 153
- 13 Border Wars: Translation and Convergence in Politics and Media 167
- 14 Art X Environment 181
- 15 The Historical Uncanny: Phantoms, Doubles, and Repetition in the War on Terror 195
- 16 The Spectacle Today: A Response to Retort 207

Coda: For a Sweet Science of Images 219

Index 227