

Walter E. Little

Mayas in the Marketplace

Tourism, Globalization, and Cultural Identity

UNIVERSITY OF TEXAS PRESS AUSTIN

Contents

Acknowledgments	vii
INTRODUCTION: Subjectivity and Fieldwork among Kaqchikel Vendors	3
CHAPTER 1 Guatemala as a Living History Museum	35
CHAPTER 2 Place and People in a Transnational Borderzone City	64
CHAPTER 3 Antigua <i>Tipica</i> Markets and Identity Interaction	89
CHAPTER 4 Mercado de Artesania Compania de Jesus and the Politics of Vending	115
CHAPTER 5 Gendered Marketplace and Household Reorganization	143
CHAPTER 6 The Places Kaqchikel Maya Vendors Call Home	178
CHAPTER 7 Home as a Place of Exhibition and Performance in San Antonio Aguas Calientes	203
CHAPTER 8 Marketing Maya Culture in Santa Catarina Palopo	227
CONCLUSION: Traditions and Commodities	261
Epilogue	272
Appendix	275
Notes	279
Bibliography	291
Index	315