

## The Media and the Tourist Imagination

Converging cultures

**Edited by David Crouch, Rhona Jackson and Felix Thompson** 

## **Contents**

	List of contributors	ix xi
1	Introduction: the media and the tourist imagination DAVID CROUCH, RHONA JACKSON AND FELIX THOMPSON	1
2	Mediating Tourism: An analysis of the Caribbean holiday experience in the UK national press MARCELLA DAYE	14
3	Media Makes Mardi Gras Tourism Mecca GARY BEST	27
4	Amber Films, documentary and encounters DAVID CROUCH AND RICHARD GRASSICK	42
5	On the Actual Street NICK COULDRY	60
6	Screaming at The Moptops: convergences between tourism and popular music SARA COHEN	76
7	'Troubles Tourism': the terrorism theme park on and off screen K.J.DONNELLY	92

8	Mediating William Wallace: Audio-visual technologies in tourism  TIM EDENSOR	105
9	Mobile viewers: media producers and the televisual tourist ROBERT FISH	119
10	'I was here': pixilated evidence CLAUDIA BELL AND JOHN LYALL	135
11	'I'm only here for the beer': post-tourism and the recycling of French heritage films PHIL POWRIE	143
12	'We are not here to make a film about Italy, we are here to make a film about ME' British Television Holiday Programmes'Representations of the Tourist Destination DAVID DUNN	154
13	Tourists and television viewers: some similarities SOLANGE DAVIN	170
14	Converging cultures; converging gazes; contextualizing perspectives RHONA JACKSON	183
15	Producing America: redefining post-tourism in the global media age NEIL CAMPBELL	198
16	Journeying in the Third World: From Third Cinema to Tourist Cinema? FELIX THOMPSON	215
	Index	230