

Becoming Chinese

Passages to Modernity and Beyond

EDITED BY

Wen-hsin Yeh

UNIVERSITY OF CALIFORNIA PRESS

Berkeley Los Angeles London

CONTENTS

LIST OF ILLUSTRATIONS / vii

ACKNOWLEDGMENTS / ix

Introduction: Interpreting Chinese Modernity, 1900-1950

Wen-hsin Teh / /

PART ONE • THE CITY AND THE MODERN

1. The Cultural Construction of Modernity in Urban Shanghai:
Some Preliminary Explorations

Leo Ou-fan Lee / 31

2. Marketing Medicine and Advertising Dreams in China,
1900-1950

Sherman Cochran / 62

3. "A High Place Is No Better Than a Low Place":
The City in the Making of Modern China

David Strand / 88

4. Engineering China:
Birth of the Developmental State, 1928-1937

William C. Kirby / 137

5. Hierarchical Modernization: Tianjin's GongShang College
as a Model for Catholic Community in North China

Richard Madsen / 161

6. The Grounding of Cosmopolitans:
Merchants and Local Cultures in Guangdong

Helen F. Siu / 191

PART TWO • THE NATION AND THE SELF

7. Zhang Taiyan's Concept of the Individual
and Modern Chinese Identity
Wang Hui / 231
8. Crime or Punishment? On the Forensic Discourse
of Modern Chinese Literature
David Der-wei Wang / 260
9. *Hanjian* (Traitor)! Collaboration and Retribution
in Wartime Shanghai
Frederic Wakemanjr. / 288
10. Of Authenticity and Woman: Personal Narratives
of Middle-Class Women in Modern China
Prasenjit Duma / 342
11. Victory as Defeat: Postwar Visualizations
of China's War of Resistance
Paul G. Pickowicz / 365

GLOSSARY / 3GG

CONTRIBUTORS / 409

INDEX / 413