GEOGRAPHY, LOCATION, AND STRATEGY

EDITED BY

JUAN ALCÁCER

Harvard Business School, Boston, MA, USA

BRUCE KOGUT

Columbia University, New York, NY, USA

CATHERINE THOMAS

London School of Economics and Political Science, London, UK

BERNARD YIN YEUNG

National University of Singapore, Singapore



United Kingdom – North America – Japan India – Malaysia – China

CONTENTS

vii
1
9
49
87
25

vi CONTENTS

PART II
HOW CLOBAL FIRMS OVERCOME CROSS-RORDER

CHALLENGES	
CAPTURING VALUE FROM INTELLECTUAL PROPERTY (IP) IN A GLOBAL ENVIRONMENT	
Juan Alcácer, Karin Beukel and Bruno Cassiman	163
SOURCING FROM MULTINATIONAL SUPPLIERS TO	
OVERCOME WEAK CONTRACTING INSTITUTIONS	
AND GAIN SUPPLY CHAIN CAPABILITIES	
Kjell Carlsson	229
TOO MANY COOKS SPOIL THE BROTH?	
GEOGRAPHIC CONCENTRATION, SOCIAL NORMS,	
AND KNOWLEDGE TRANSFER	
Giada Di Stefano, Andrew A. King and Gianmario Verona	267
THE SPATIAL DIFFUSION OF AN INVISIBLE	
CORPORATE PRACTICE: REVISITING STOCK	
BACKDATING, 1981–2005	
Pino G. Audia and Fiona Kun Yao	309

PART III VALUE CREATED BY CROSS-BORDER MNC ACTIVITY

CROSS-REGIONAL R&D COLLABORATION AND

LOCAL KNOWLEDGE SPILLOVER

Minyuan Zhao and Mazhar Islam	343
ORIGIN MATTERS: THE DIFFERENTIAL IMPACT OF IMPORT COMPETITION ON INNOVATION Xiaoyang Li and Yue Maggie Zhou	387

MULTINATIONAL ACTIVITY IN EMERGING
MARKETS: HOW AND WHEN DOES FOREIGN
DIRECT INVESTMENT PROMOTE GROWTH?

Laura Alfaro 429

INDEX 463