

# Media, Market, and Democracy in China

Between the Party Line and the Bottom Line

**Yuezhi Zhao**

University of Illinois Press

Urbana and Chicago

# Contents

Acknowledgments *ix*

Introduction *1*

1. Party Journalism in China: Theory and Practice *14*
2. The Trajectory of Media Reform *34*
3. Media Commercialization with Chinese Characteristics *52*
4. Corruption: The Journalism of Decadence *72*
5. Broadcasting Reform amidst Commercialization *94*
6. Newspapers for the Market *127*
7. Toward a Propagandist/Commercial Model of Journalism? *151*
8. Challenges and Responses *165*
9. Media Reform beyond Commercialization *181*

Notes *195*

Selected Bibliography *235*

Index *245*