

TOURISM AND SUSTAINABILITY

New tourism in the Third World

Martin Mowforth and Ian Munt

London and New York

CONTENTS

	List of	figures	X
	List of tables		xi
	List of boxes		xii
	Acknowledgements		XV
1	INTRODUCTION		1
	Purpose and limits of the boo	k	1
	Tourism as a multidisciplinar	ry subject	2
	Key themes and key words		3
	Tourism and geographical im	agination	6
	Layout of the book		8
2	GLOBALISATION AND	SUSTAINABILITY	11
	Tourism in a shrinking world	l	12
	Sustainability and global cha	nge	22
	The power jigsaw	3	8
	Conclusion		42
3	POWER AND TOURISM		44
	T'f? political economy of Thi	rd World tourism	45
	Tourism as domination		46
	Alternative critiques for alter	native tourism?	63
	Conclusion		81
4	TOURISM AND SUSTAI	NABILITY	84
	The growth in mass tourism		85
	Resulting problems and the r	ise of new forms of tourism	95
	Terminology		98
	Defining the 'new tourism		102
	The principles of sustainabil	ity in tourism	105
	71ta tools of sustainability in	tourism	115
	Whither sustainability in tou	rism?	122

CONTENTS

5	A NEW TOURIST CLASS: TRENDIES ON THE TRA Class, capital and trave				
	A new class of tourist?	136			
		inations 147			
	Conclusion	154			
6	SOCIO-ENVIRONMENTAL ORGANISATIONS: WH	ERE			
	SHALL WE SAVE NEXT?	156			
	New socio-environmental movement	s 157			
	Environmentalism and new tourism	162			
	Environmentalism and power	181			
	Conclusion	186			
7	THE INDUSTRY: LIES, DAMNED LIES AND				
	SUSTAINABILITY	188			
	Size and structure	189			
	Redefining sustainability	199			
	New personnel and new features of the new tourism industry				
	Conclusion	234			
8	'HOSTS' AND DESTINATIONS: FOR WHAT WE A	RE			
	ABOUT TO RECEIVE	237			
	Local participation in decision-ma	king 238			
	Government control/community contr	ol 251			
	Displacement and resettlement	262			
	Visitor and host attitude				
	Conclusion	278			
9	GOVERNMENTS AND TOURISM: WHAT CAN WE	3			
	SELL OFF?	280			
	The politics of tourism				
	0 1	urism 282			
	Tourism as politics	287			
	Globalisation and the politics of external				
	*	course 302			
	Conclusion	317			
10	0 CONCLUSION	318			
	Key themes and key we	ords 318			
	New forms of Third World tourism	320			
		urism 322			
	Sustainability and power	323			
		research 324			
	Researching new tourism	325			
	Whither new forms of tourism?	326			

CONTENTS

Notes	329
Appendix 1 Travel-related bulletin boards and web sites on	
the internet	332
Appendix 2 References for selected techniques of sustainability	
measurement	335
Appendix 3 A selection of organisations concerned with the impact	
of tourism	338
References	339
Index	355