

H
TRA' H GY
OF
R H ORIC

Campaigning for the American Constitution

WILLIAM H. RIKER

Edited by

Randall L. Calvert

John Mueller

Rick K. Wilson

Yale University Press New Haven & London

Contents

List	of	Figures	vii
List	of	Tables	viii
Editors' Preface			xi
List	of	Abbreviations	xiii
Chronology			xiv

I INTRODUCTION

1 The Core of Campaigning: Rhetoric and Heresthetic	3
---	---

II THE RHETORIC OF THE RATIFICATION CAMPAIGNS

2 Shaping the Alternatives: The Proposed Constitution of 1787	15
3 Data and Methods for the Study of Campaigns	23
4 Campaign Themes	32
5 The Utility of Negative Themes	49
6 Rhetorical Interaction in the Campaigns	75

III GENERAL PRINCIPLES OF RHETORICAL INTERACTION

7 Toward a Theory of Rhetoric in Campaigns	99
8 Evidence about Dominance and Dispersion	110

IV THE HERESTHETIC OF THE RATIFICATION CAMPAIGNS

9	The Agenda for Ratification	129
10	Nationalist Domination in the Congresses of the 1780s	139
11	Nationalist Domination of the Selection of Delegates to the Philadelphia Convention	147
12	The Nationalist Strategy for Ratification	163
13	Massachusetts: The Federalist Coalition Expands	183
14	The Federalists Regain Momentum	209
15	Virginia and the Failure of Antifederalism	220
16	New York: Federalists Outflank Antifederalists	229
17	Forging the Final Constitution	241

V CONCLUSIONS

18	Rhetoric and Heresthetic	253
	Appendix: Rhetorical Themes, 1787-88	265
	Index	275