## DOING FOCUS GROUPS

## **ROSALINE BARBOUR**

THE SAGE QUALITATIVE RESEARCH KIT ENTROPED THE SAGE QUALITATIVE RESEARCH KIT



Los Angeles | London | New Delhi Singapore | Washington DC | Melbourne

## CONTENTS

List of illustrations Editorial introduction by Uwe Flick About this book and its second edition by Uwe Flick Acknowledgements		ix
		xi
		xvii
		xix
1	Introducing focus groups	. 1
2	Focus groups in practice	15
3	Focus groups in context	29
4	Research design	43
5	Sampling	65
6	Generating data	. 83
7	Ethics and engagement	105
8	Making sense of focus group data	123
9	Getting the most out of focus groups	145
Glossary		169
References		175
Index		193