Cultural Tourism in Southern Africa

Edited by Haretsebe Manwa, Naomi Moswete and Jarkko Saarinen

Contents

Cases and Issues

	Figures, Tables and Plates	IX
	Abbreviations	XI
	Contributors	XV
	Preface	xix
	Part 1: Perspectives on Cultural Tourism	
1	Introduction	3
	Haretsebe Manwa, Naomi Moswete and Jarkko Saarinen	
2	Cultural Tourism in Southern Africa: The Role of Local	
	Cultures and Ethnicity in Tourism Development	17
	Jarkko Saarinen	
3	Integrating Indigenous Knowledge in the Development	
	of Cultural Tourism in Lesotho	31
	Tsitso Monaheng	
4	Narrative and Emotions: Interpreting Tourists' Experiences	
	of Cultural Heritage Sites in KwaZulu-Natal	47
	Joram Ndlovu	
5	Cultural Heritage Tourism Development in Post-Apartheid	
	South Africa: Critical Issues and Challenges	58
	Gareth Butler and Milena Ivanovic	
6	Cultural Tourism and the Arts Festivals	76
	Come Pretorius	

V11

7	Reflections on International Carnivals as a Destination Recovery Strategy: The Case of Zimbabwe Cleophas Njerekai	86
	Part 2: Impacts and Management of Cultural Tourism	
8	The Commodification of World Heritage Sites: The Case Study of Tsodilo Hills in Botswana Joseph E. Mbaiwa	101
9	Tourism and the Social Construction of Otherness through Traditional Music and Dance in Zimbabwe Patrick Walter Mamimine and Enes Madzikatire	121
10	Rural Cultural Tourism Development and Agriculture: Evidence from Residents of Mmatshumu Village in the Boteti Region of Botswana Monkgogi Lenao	132
11	From Hunting-Gathering to Hospitality? Livelihoods and Tourism Use of Bushman Paintings in the Brandberg Mountain, Namibia Renaud Lapeyre	145
12	Emergence of Cultural Tourism in Southern Africa: Case Studies of Two Communities in Botswana Masego Monare, Naomi Moswete, Jeremy Perkins and Jarkko Saarinen	165
13	Cultural Tourism in Southern Africa: Progress, Opportunities and Challenges Naomi Moswete, Jarkko Saarinen and Haretsebe Manwa	181
	Index	190