

# Responsible Tourism

## Critical Issues for Conservation and Development

*Edited by*  
*Anna Spenceley*

publishing for a sustainable future

London • Washington, DC

# Contents

<i>List of Figures, Tables and Boxes</i>	<i>vii</i>
<i>List of Contributors</i>	<i>xiii</i>
<i>Foreword by UNWTO</i>	<i>xix</i>
<i>Preface</i>	<i>xxi</i>
<i>Acronyms and Abbreviations</i>	<i>xxv</i>
Introduction: Responsible Tourism in Southern Africa <i>Anna Spenceley</i>	1

## **Part I Policies, Institutional Interventions and Market Forces**

1	Local Economic Development in Mozambique: An Assessment of the Implementation of Tourism Policy as a Means to Promote Local Economies <i>Andrew Rylance</i>	27
2	Ecotourism in Madagascar: How a Sleeping Beauty is Finally Awakening <i>Michaela Pawliczek and Hitesh Mehta</i>	41
3	Public-Private Partnerships in South African National Parks: The Rationale, Benefits and Lessons Learned <i>Giju Varghese</i>	69
4	A Perspective on Community-based Tourism from South Africa: The TRANSFORM Programme, 1996-2007 <i>Steve Collins and Herman Snel</i>	85
5	Responsible Tourism and the Tourism Industry: A Demand and Supply Perspective <i>Nicole Frey and Richard George</i>	107
6	The Development Impacts of Tourism Supply Chains: Increasing Impact on Poverty and Decreasing Our Ignorance <i>Caroline Ashley and Gareth Haysom</i>	129

## **Part 2 Responsible Nature-based Tourism**

- 7 Impacts of Wildlife Tourism on Rural Livelihoods in Southern Africa 159  
*Anna Spenceley*
- 8 Tourism in Transfrontier Conservation Areas:  
The Kavango-Zambezi TFCA 187  
*Helen Suich*
- 9 The Realities of Ecotourism Development in Botswana 205  
*Joseph E. Mbaiwa*
- 10 Citizen Participation in the Lodge Sector of the Okavango Delta 225  
*Peter John Massyn*
- 11 The Impacts of Tourism Initiatives on Rural Livelihoods and  
Poverty Reduction in South Africa: Mathenjwa and Mqobela 239  
*Murray C. Simpson*
- 12 Madikwe Game Reserve, South Africa - Investment and Employment 267  
*Piers Relly*

## **Part 3 Community-based Tourism**

- 13 Local Impacts of Community-based Tourism in Southern Africa 285  
*Anna Spenceley*
- 14 Livelihoods, Conservation and Community-based Tourism in Tanzania:  
Potential and Performance 305  
*Fred Nelson*
- 15 The Unsustainability of Community Tourism Donor Projects:  
Lessons from Zambia 323  
*Louise M. Dixey*
- 16 Community-based Tourism and Natural Resource Management in  
Namibia: Local and National Economic Impacts 343  
*Jonathan I. Barnes*

## **Part 4 Conclusions**

- 17 Implications of Responsible Tourism for Conservation and  
Development in Southern Africa 361  
*Anna Spenceley*
- Index* 375