

The Diffusion of E-commerce in Developing Economies

A Resource-based Approach

Zeinab Karake Shalhoub American University of Sharjah, United Arab Emirates

Sheikha Lubna Al Qasimi

Minister of Economy, United Arab Emirates

Edward Elgar Cheltenham, UK • Northampton, MA, USA

Contents

Foreword	vii
Soumitra Dutta, Dean of Executive Education, Roland Berger	
Professor of Business and Technology, INSEAD, Fontainebleau, France	
1 Establishing the context	1

1.	Establishing the context	1
2.	E-commerce and e-government: a review	39
3.	Resource-based view and theory	129
4.	Methodology and development of hypotheses	174
5.	Data collection and empirical results	218
6.	Where do we go from here?	533

Index

269