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# **Fitting In and Getting Happy**

**How Conformity to Societal Norms Affects  
Subjective Well-being**

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# Table of Contents

## Acknowledgments

## Preface

### 1. Happiness as a Subject of Scientific Inquiry

#### 1.1 Happiness: The Old New Concept

#### 1.2 Happiness, Life Satisfaction and Subjective Well-being

#### 1.3 Is Happiness Measurable?

### 2. Theories of Happiness: An Overview

#### 2.1 Born Happy: The Effect of Genetic Predispositions

#### 2.2 Getting Happy: Bottom-up Approach to Happiness

#### 2.3 Goals Theories

#### 2.4 Value-as-a-Moderator Model

#### 2.5 Social Comparison Theories

### 3. Theoretical Foundations of the Social Norms Framework of Happiness

#### 3.1 The Power of Social Influence

#### 3.2 Informational and Normative Social Influence

#### 3.3 Descriptive and Injunctive Norms

#### 3.4 Social Sanctions and Rewards

#### 3.5 Normative Conformity and Subjective Well-being: Empirical Evidence

3.6	The Social Norms Framework of Happiness: Summary and Predictions	46
4.	The Case of Unemployment	49
4.1	The Effect of Personal Unemployment on Well-being	50
4.2	The Social Norm Effect	51
4.3	Method	56
4.4	Results	59
4.5	Discussion	62
5.	The Case of Cohabitation and Gender	67
5.1	Cohabitation and Men's and Women's Well-being	69
5.2	Social Influence and Gender Conformity	71
5.3	Method	74
5.4	Results	77
5.5	Discussion	81
6.	The Case of Religiosity	85
6.1	Religion and Subjective Well-being	86
6.2	Religiosity as a Social Norm	87
6.3	Study 1	89
6.3.1	Method	89
6.3.2	Results	91
6.4	Study 2	93
6.4.1	Method	94
6.4.2	Results	96
6.5	General Discussion	99
7.	The Case of Civic Virtue	103
7.1	Virtue and Subjective Well-being	104
7.2	Civic Virtue	105

7.3	Study 1	107
7.3.1	Method	108
7.3.2	Results	108
7.4	Study 2	110
7.4.1	Method	111
7.4.2	Results	111
7.5	General Discussion	113
8.	Integrative Discussion	117
8.1	The Social Norms Framework of Happiness and Its Place in Happiness Research	117
8.2	Some Considerations of Descriptive vs. Injunctive Norms	121
8.3	A Tribute to Sociology: What is a Societal Normative Climate and Does It Contribute to Citizens' Happiness?	123
9.	Directions for Future Research	127
9.1	Prosociality and Subjective Well-being in Cross-National Comparison	127
9.2	Some Methodological Refinements (Using an Example of Prosociality)	129
9.3	Gender-Role Norms and Subjective Well-being in Cross-National Comparison	131
9.4	Learning from the Happiness of Others	136
10.	Building a Bridge between Sociology and Social Psychology ...	145
	Closing Words	149
	Appendix	151
	Figure Credits	157
	References	159
	Index	195