

Economic Discourse in Uzbekistan.

The Perception of Economic Change between Market Principles and
Social Traditions

von
Frieder Wohrmann

Verlag für Entwicklungspolitik, Saarbrücken

Table of Contents

1 Introduction....

1.1	Defining the Object of Inquiry1
1.2	Theoretical Preliminaries1
1.3	Disciplinary Crossovers5
1.4	Setting the Scene for Economic Transformation7
1.5	The Discursive Organisation of Economic Change13
1.6	The I Iistoncity of Economic Order15
1.7	The Textuality of Economic Discourse.m Uzbekistan	.18

2 Global Economic Discourse - Universalisation and Fragmentation.....23

2.1	Introduction23
2.2	Transforming Uzbekistan27
22.1	Economic Problems and Early Reforms.29
22.2	Areas of Economic Reform33
22.3	Implementing Bilateral Development Co-operation36
22.4	Future Economic Co-operation37
22.5	The Rationale of Market Economic Reform.....40	
2.3	Orthodox Order of Economic Transformation44
2.3.1	The Classical Orders of Economic Development45
2.3.2	The Individualistic Response of Neo-Liberalism ..	.48
2.3.3	Modem Ideals of Scienticity49
2.3.4	Beyond Objectivism - Epistemological Constructivism ..	.54
2.3.5	Orthodox Transformation Disenchanted57
2.3.6	Neo-hberal Order and Colonial Discourse Theory.61
2.4	The Neo-Liberal Epistemic Community68
2.4.1	Neo-Liberals in Uzbekistan71
2.4.2	Epistemic Complications74
2.4.3	Cultural Perspectives.76
2.4.4	The Metaphorical Configuration of (Cultural) Meaning ..	.79
2.4.5	Metaphor and Globalisation.81
2.4.6	Discourse Analysing Processes of Signification.82

3 Economic Metaphors - Instruments of Official Economic Discourse....86

3 1	Introduction	86
3.2	Presidential Economics	91
32 1	On the Road of Economic Reform	96
32 2	The State and Economic Transformation	97
3 2.3	Uzbekistan in the Global System	101
3 24	Creating Discursive Hegemony	103
32 5	Official Constructions of Failure	106
3 3	Changing the Institutional Parameters of Economic Action	H I
33 1	Institutional Perspectives	112
3 32	Official Strategies of Economic Transformation	117
3 33	Economic Institutions Instruments of Transformation	122
3 3 4	Explaining Institutional Failure	138
3 4	Newspaper Economics	142
3 4 1	Damned to Success	145
3 42	Small Enterprise - Great Opportunities	152
3 4.3	Mahalla and Tax Inspection - a Working Team	160
3 5	Socialist Frames of Economic Discourse	,169
35 1	Elements of Socialist Planning	171
3 52	Explaining Failure and Economic Dysfunctionality	175
3 5.3	The Discursive Configuration of Socialist Economics	179
3 5 4	Socialist Realism	185
3 55	Economic Discourse and Ideology	188

4 Working on Metaphors - Social Constructions of Economic Reality193

4 1	Introduction	193
4 2	The Economy as Story Telling	199
4.2.1	The Interview that did not Take Place	204
4.2.2	Support Structures Revisited	.206
4 2.3	The Financial Market Revisited	210
4.2 4	The Foreign Exchange Market Revisited	214
4 2 5	The Labour Market Revisited	216

4.2 6	The Microfoundations of Economic Action Revised	220
4 3	Traditional Frames of Reality Construction	224
4.3.1	The Social Organisation of Power	231
4 3.2	The Organisation of the Social Microcosm	236
4.3 3	The Organisation of the Religious	239
5	Epilogue	247
6	Summary	253
7	References	256