

Corporate Environmental Strategy and Competitive Advantage

Edited by

Sanjay Sharma

Wilfred Laurier University, Canada

J. Alberto Aragon-Correa

University of Grenada, Spain

**NEW PERSPECTIVES IN RESEARCH ON CORPORATE
SUSTAINABILITY**

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Contents

<i>List of figures</i>	vii
<i>List of tables</i>	viii
<i>List of contributors</i>	x
1 Corporate environmental strategy and competitive advantage: a review from the past to the future <i>Sanjay Sharma and J. Alberto Aragon-Correa</i>	1
2 Research in strategic environmental management <i>Alfred A. Marcus</i>	27
3 Through the lens of managerial interpretations: stakeholder engagement, organizational knowledge and innovation <i>Sanjay Sharma</i>	49
4 Context and values: defining a research agenda for studying employee environmental motivation in business organizations <i>Catherine A. Ramus</i>	71
5 Small firms and natural environment: a resource-based view of the importance, antecedents, implications and future challenges of the relationship <i>J. Alberto Aragon-Correa and Fernando Matias-Reche</i>	96
6 Greening service organizations: environmental management practices and performance <i>George I. Kassinis and Andreas C. Soteriou</i>	115
7 Environmental innovation in the hotel industry of the Balearic Islands <i>Rafel Crespi-Cladera and Francina Orfila-Sintes</i>	139
8 Environmental management, quality management and firm performance: a review of empirical studies <i>Enrique Claver-Cortes, Jose F. Molina-Azorin, Juan J. Tari-Guillo and Maria D. Lopez-Gamero</i>	157
9 Competitive effects from eco-manufacturing strategy: influencing factors <i>Jesus Angel del Brio, Esteban Fernandez and Beatriz Junquera</i>	183

10	The firm-nature relationship: past experiences and future challenges <i>John R. Ulhoi and Henning Madsen</i>	210
11	The siesta is over: a rude awakening from sustainability myopia <i>Monika I. Winn and Manfred Kirchgeorg</i>	232
12	Sustainable enterprise in clusters of innovation: new directions in corporate sustainability research and practice <i>Frank Boons and Nigel Roome</i>	259
13	Self-regulation and new institutions: the case of the Green Network in Denmark <i>Martin Lehmann, Per Christensen and Jesper Moller Larsen</i>	286
	<i>Index</i>	309