Human Values in Management

Edited by

ANANDA DAS GUPTA
Indian Institute of Plantation Management

ASHGATE

Contents

List of Figures, Tables and Exhibits *vii*
List of Contributors *viii*
Preface *x*
List of Abbreviations *xi*
Introduction *xiii*

PART I: Theoretical Perspectives

Blending the Best of East and West in Management Education: A View from Northern Europe
Peter Pruzan 3

Institutionalization of Ethics in Business
Damodar Suar *19*

3 Life Within and Life Without: A Managerial Approach to Living
Swami Satyarupananda 39

Indian Ethics and the Spirit of Development: The VEDA Model of Leadership and Management
Subhash Sharma 49

5 Ethical Perceptions of Managers in Six Asian Countries: Journey from Tradition to a Pan-Asian Managerial Frame
Samir R. Chatterjee 58

PART II: Topical Perspectives

6 Ethical and Moral Implications of New Technologies including Genetic Engineering
S.K. Chakraborty *75*

7 Values and Ethics in Eco-cultural Tourism: Reflections from a Spiritual Voyager in India
David Kimber 93

8 The Cyber Age: Appealing Now, Apocalyptic Later?
Tanmoy Dutta **104**

9 Beyond Human Values: Divine Values for New Era Corporations
R.P. Banerjee 112

10 Corporate Environmental Responsibility and Management Decision Making in the Flexible Scenario
O.V. Nandimath and M.R.C. Ravi 127

11 A Gendered MBA? Australian and Indian Experiences
Fran Siemensma 138

12 Business Growth through Values: Concepts and Experiments
Swami Someswarananda 161

PART III: Agenda for Humanization of Organizations

13 The Nature and Understanding of Organization from a 'Samhita' **Perspective**
Bengt Gustavsson 173

14 Human Values in Indian Management
N. Vittal ***193***

15 Moral Consciousness and Communicative Action: From Discourse Ethics to Spiritual Transformation
Ananta Kumar Giri 204

16 Effective Leadership: Human Values Perspective
C. Panduranga Bhatta 223

>l7 Stakeholder Thinking: Beyond Paradox to Practicality
Kenneth E. Goodpaster, T. Dean Maines and Michelle D. Rovang 241

18 Re-placing People in Organizational Activity
David Crowther and Miriam Green 264

Epilogue *283*
Index *285*