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Exploring the Field of Business Model Innovation

New Theoretical Perspectives

palgrave
macmillan

CONTENTS

1	Introduction	1
	<i>Note</i>	4
	<i>Bibliography</i>	4
2	Leading Business Model Research: The Seven Schools of Thought	7
2.1	<i>Activity System School (IESE Business School and Wharton School of the University of Pennsylvania)</i>	8
2.2	<i>Process School (IAE Business School)</i>	10
2.3	<i>Cognitive School (Cass Business School)</i>	13
2.4	<i>Technology-Driven School (University of California, Berkeley)</i>	15
2.5	<i>Strategic Choice School (Harvard Business School)</i>	18
2.6	<i>Recombination School (University of St. Gallen)</i>	19
2.7	<i>Duality School (London Business School)</i>	22
2.8	<i>Case Study: Nespresso from the Perspective of the Seven Schools of Thought</i>	24
2.9	<i>Preliminary Discussion</i>	30
2.10	<i>Role of Theories for Explaining a Phenomenon</i>	39
	<i>Notes</i>	42
	<i>Bibliography</i>	42

3	Exploring the Role of Popular Management Theories for BMI Research	47
3.1	<i>Absorptive Capacity Theory</i>	47
3.2	<i>Administrative Behaviour Theory</i>	49
3.3	<i>Agency Theory</i> <i>(Principal-Agent Problem)</i>	50
3.4	<i>Behavioural Decision Theory</i>	50
3.5	<i>Managerial Cognition</i>	51
3.6	<i>Contingency Theory</i>	54
3.7	<i>Theory of Dynamic Capabilities</i>	55
3.8	<i>Evolutionism</i>	56
3.9	<i>Organizational Ambidexterity</i>	57
3.10	<i>General Systems Theory</i>	58
3.11	<i>Path Dependency Theory</i> <i>(Historical Institutionalism)</i>	59
3.12	<i>Institutional Theory</i>	59
3.13	<i>Knowledge-Based View of the Firm</i>	60
3.14	<i>Organizational Learning Theory</i>	60
3.15	<i>Resource-Based View of the Firm</i>	61
3.16	<i>Resource Dependency Theory</i>	62
3.17	<i>Social Capital Theory</i>	63
3.18	<i>Social Network Theory</i>	63
3.19	<i>Stakeholder Theory</i>	64
3.20	<i>Transaction Cost Theory</i>	65
	<i>Notes</i>	66
	<i>Bibliography</i>	67
4	Exploring Upcoming Theories for BMI Research: Enlightening the Dark Side of the Moon	77
4.1	<i>Theory of Argumentation</i>	78
4.2	<i>Attention-Based View</i>	78
4.3	<i>Chaos Theory</i>	80
4.4	<i>Competitive Imitation</i>	80
4.5	<i>Cognitive Dissonance Theory</i>	81
4.6	<i>Social Cognitive Theory</i>	82
4.7	<i>Theory of Constraints</i>	82
4.8	<i>Effectuation</i>	83
4.9	<i>Equity Theory</i>	84

4.10	<i>Experiential Learning Theory</i>	85
4.11	<i>Flow Theory</i>	85
4.12	<i>Game Theory</i>	86
4.13	<i>Garbage Can Theory</i>	86
4.14	<i>Theory of Illusion of Control</i>	87
4.15	<i>Information-Processing Theory</i>	87
4.16	<i>Language Action Perspective</i>	88
4.17	<i>Management Fashion Theory</i>	89
4.18	<i>New Institutionalism</i>	89
4.19	<i>Organizational Culture Theory</i>	90
4.20	<i>Organizational Information-Processing Theory</i>	90
4.21	<i>Portfolio Theory</i>	91
4.22	<i>Product Lifecycle Model</i>	91
4.23	<i>Prospect Theory</i>	92
4.24	<i>Punctuated Equilibrium Theory</i>	92
4.25	<i>Real Options Theory</i>	93
4.26	<i>Self-Efficacy Theory</i>	93
4.27	<i>Slack Theory</i>	94
4.28	<i>Social Exchange Theory</i>	94
4.29	<i>Structuration Theory</i>	95
4.30	<i>Transactive Memory Theory</i>	96
	<i>Notes</i>	96
	<i>Bibliography</i>	98
5	Conclusion: Opening up a New Debate on BMI	107
	<i>Bibliography</i>	<i>111</i>
	Index	113