

Insatiable Is Not Sustainable

Doug Brown

PRAEGER

**Westport, Connecticut
London**

Contents

<i>Illustrations</i>	ix
<i>Acknowledgments</i>	xi
<i>Introduction: Is Sustainability a New Cultural Paradigm? The Three Cultures Approach</i>	1
<i>Part One: Where We've Been—The Culture of Security</i>	
Chapter 1: A History of the Satiabale Human Self	15
Chapter 2: The Neolithic Revolution and the Emergence of the Insatiabale Self	33
<i>Part Two: Where We Are—The Culture of Insatiabale Freedom</i>	
Chapter 3: Capitalism and the Sixteenth Century: The Universalization of the Insatiabale Self: <i>Everyone SHOULD Be All They Can Be</i>	63
Chapter 4: Marx, Mill, and Capitalism: <i>Driven by Improvement</i>	93
Chapter 5: From Being More to Having More: <i>Today's Economy of Insatiabale Improvers</i>	127
<i>Part Three: Where Should We Go—The Culture of Sustainability</i>	
Chapter 6: The Satiabale Self: <i>Zorba Meets Gandhi</i>	167
<i>Conclusion: A Sustainable Economy or Postmodern Feudalism?</i>	201
<i>References</i>	211
<i>Index</i>	217