

Managing Web Usage in the Workplace: A Social, Ethical and Legal Perspective

Murugan Anandarajan
Drexel University, USA

Claire A. Simmers
St. Joseph's University, USA



**Idea Group
Publishing**

**Information Science
Publishing**

Hershey • London • Melbourne • Singapore • Beijing

Managing Web Usage in the Workplace: A Social, Ethical and Legal Perspective

Table of Contents

PREFACE.....	i
SECTION I	
Chapter 1.....	1
Understanding Senior Executives' Use of Information Technology and the Internet Guus G. M. Pijpers, Philips Electronics, The Netherlands	
Chapter 2.....	24
Predictors of Internet Usage for Work Tasks Lyndal Stiller-Hughes, University of Manchester Institute of Science and Technology, UK Ivan T. Robertson, University of Manchester Institute of Science and Technology, UK	
Chapter 3.....	44
Factors Influencing Web Access Behavior in the Workplace: A Structural Equation Approach Murugan Anandarajan, Drexel University, USA Claire A. Simmers, St. Joseph's University, USA	
Chapter 4.....	67
Internet Usage in Sub-Saharan Africa Uzoamaka P. Anakwe, Pace University, USA	
Chapter 5.....	84
E-commerce System: An Examination of User Experiences of the E-commerce Site with the Standard User Interface Shin-Ping Liu, University of North Texas, USA Dennis Tucker, Transfinity Corporation, USA	

Chapter6..... A.....	107
Factors Affecting Behavioral Intentions to Adopt Electronic Shopping on the World Wide Web: A Structural Equation Modeling Approach	
Bay Arinzef Drexel University, USA	
Christopher Ruth, Bass Hotels and Resorts, USA	

SECTION H

Chapter7.....	130
Organizational Impacts and Social Shaping of Web Management Practice	
Kristin Eschenfelder, University of Wisconsin-Madison, USA	

Chapter8.....	148
Internet Gambling in the Workplace	
Mark Griffiths, Nottingham Trent University, UK	

Chapter9.....	168
Internet User Satisfaction, Job Satisfaction and Internet Background: An Exploratory Study	
Claire A. Simmers, St. Joseph's University, USA	
Murugan Anandarajan, Drexel University, USA	

Chapter 10.....	186
The Measurement of Telecommuting Performance	
Magid Igbaria,	
Claremont Graduate University, USA & Tel Aviv University, Israel	
Patrick W. Devine, Drexel University, USA	
Eunyoung Cheon, TA WOOD, USA	

SECTION m

Chapter 11.....	211
Classifying Web Usage Behavior in the Workplace: An Artificial Neural Network Approach	
Murugan Anandarajan, Drexel University, USA	

Chapter 12.....	235
Managing Large Modules-E-mail or Web Sites	
Elayne Coakes, University of Westminster, UK	
Dianne Willis, Leeds Metropolitan University, UK	

Chapter 13.....	254
ManagingE-business: Security Issues and Solutions	
Keng Siau, University of Nebraska-Lincoln, USA	

Shane Meakim, J. D. Edwards, USA

Chapter 14.....	270
Reducing Legal, Financial, and Operational Risks: A Comparative Discussion of Aligning Internet Usage With Business Priorities Through Internet Policy Management	
Claire A. Simmers, St. Joseph's University, USA	
Adam Bosnian, Elron Software Inc., USA	
Chapter 15.....	286
Universal Site Accessibility: Barrier Free For All	
Beth Archibald Tang, University of Virginia, USA	
Chapter 16.....	302
An Accounting Framework for Identifying Internet Abuse	
Asokan Anandarajan, New Jersey Institute of Technology, USA	
C. A. Srinivasan, Drexel University, USA	
Chapter 17.....	319
Web Management and Usage: A Critical Social Perspective	
Steve Clarke, Luton Business School, UK	
Chapter 18.....	338
Fuzzy Boundaries, Strange Negotiations: Problems of Space, Place and Identity in Cyberspace	
Andrew Wenn, Victoria University of Technology, Australia	
About the Authors.....	362
Index.....	370