## **Bright Satanic Mills**

Universities, Regional Development and the Knowledge Economy

## Edited by

ALAN HARDING University of Salford, UK

ALAN SCOTT University of Innsbruck, Austria

STEPHAN LASKE University of Innsbruck, Austria

CHRISTIAN BURTSCHER University of Innsbruck, Austria

**ASHGATE** 

## Contents

List of Figures and Tables List of Contributors		vii
		ix
Ackı	nowledgements	xv
1	Introduction: Universities, 'Relevance' and Scale  Alan Scott and Alan Harding	1
PAF	RT 1: Local and Regional Engagement Strategies: Dilemmas and	Options
2	External Engagements and Internal Transfonnations:	
	Universities, Localities and Regional Development Beth Perry and Michael Harloe	25
3	Knowledge and Technology Transfer:	
	Can Universities Promote Regional Development?  Morten Levin	39
4	Regional Development, Universities and Strategies for	
	Cluster Promotion  David R. Charles	53
5	The International Network University of the Future and	
	Its Local and Regional Impacts  Huib Ernste	69
PA	RT 2: Knowledge Production, Management and the Academic R	ole
§1:	University Governance: Actors and Identities	
6	Who Are the Real 'Problem Owners'?	
	On the Social Embeddedness of Universities	95
	Davydd J. Greenwood	
7	Regulation, Engagement and Academic Production	119
	•Tim May	

## Bright Satanic Mills

	t	
	Narrating the University: Values across.Disciplines  Dolores Byrnes	133
	Academics in.the 'Knowledge Economy': From Expert to Intellectual?  Todd Bridgman and Hugh Willmott	- 149
§2: 0	Organising Engagement: Practices and Impacts	
10	Building Bridges over Troubled Water - A Tale of the Difficult Cooperation between University and Region Stephan Laske, Maximilian Egger and Claudia Meister-Seheytt	163
11	Community Engagement in Developing a New Campus: The Griffith University, Logan Campus Experience Christine Smith and William Lovegrove	177
12	Managing a University Merger in a Post-Industrial Context (the Ruhrgebiet) An Interview with Lothar Zechlin, Founding Rector of the University of Duisburg-Essen	197
Bibliography Index		211 237