## The Global Factory

Networked Multinational Enterprises in the Modern Global Economy

Peter J. Buckley, OBE, FBA

Professor of International Business Centre for International Business, University of Leeds (CIBUL), UK

NEW HORIZONS IN INTERNATIONAL BUSINESS



Cheltenham, UK • Northampton, MA, USA

## Contents

Acknowledgements		vii
Fore	eword Paul W. Beamish	ix
Intro	oduction Peter J. Buckley	X
PAR	RT I A PERSONAL PERSPECTIVE	
1	Peter J. Buckley (2014), 'The Applied Economics of (International) Business: A Personal Perspective', <i>International Journal of the Economics of Business</i> , <b>21</b> (1), 3–6	3
PAR	RT II THE THEORY OF INTERNATIONAL BUSINESS	
2	Peter J. Buckley (2014), 'Forty Years of Internalisation Theory and the Multinational Enterprise', <i>Multinational Business Review, Special Issue:</i>	
3	Advances in IB Theory, <b>22</b> (3), 227–45 Peter J. Buckley and Shameen Prashantham (2016), 'Global Interfirm Networks:	9
	The Division of Entrepreneurial Labor between MNEs and SMEs', Academy of Management Perspectives: Symposium, 30 (1), February, 40-58	28
4	Peter J. Buckley and Jean J. Boddewyn (2015), 'The Internalization of Societal Failures by Multinational Enterprises', Multinational Business Review, 23 (3),	
5	170–87 Peter J. Buckley, Adam Cross and Claudio De Mattos (2015), 'The Principle of Congruity in the Analysis of International Business Cooperation', <i>International</i>	47
6	Business Review, 24 (6), December, 1048–60 Peter J. Buckley (2014), 'Adam Smith's Theory of Knowledge and International	65
	Business Theory and Practice', Journal of International Business Studies, 45 (1), January, 102–9	78
7	Peter J. Buckley (2016), 'Historical Research Approaches to the Analysis of Internationalisation', Management International Review, Focused Issue: About Time: Putting Process Back into Firm Internationalization Research, 56 (6),	
8	December, 879–900 Peter J. Buckley, Malcolm Chapman, Jeremy Clegg and Hanna Gajewska-De Mattos (2014), 'A Linguistic and Philosophical Analysis of Emic and Etic and	86
	their Use in International Business Research', Management International Review, 54 (3), June, 307–24	108

## PART III EMERGING MARKET MULTINATIONAL ENTERPRISES

9	Niron Hashai and Peter J. Buckley (2014), 'Is Competitive Advantage a	
	Necessary Condition for the Emergence of the Multinational Enterprise?', Global	
	Strategy Journal, 4 (1), February, 35–48	129
10	Peter J. Buckley and Niron Hashai (2014), 'The Role of Technological Catch Up	
	and Domestic Market Growth in the Genesis of Emerging Country Based	
	Multinationals', Research Policy, 43 (2), March, 423–37	143
11	Peter J. Buckley, Dylan Sutherland, Hinrich Voss and Ahmad El-Gohari (2015),	
	'The Economic Geography of Offshore Incorporation in Tax Havens and	
	Offshore Financial Centres: The Case of Chinese MNEs', Journal of Economic	
	Geography, 15 (1), January, 103–28	158
12	Peter J. Buckley, Stefano Elia and Mario Kafouros (2014), 'Acquisitions by	
	Emerging Market Multinationals: Implications for Firm Performance', Journal	
	of World Business, 49 (4), October, 611-32	184
13	Peter J. Buckley, Surender Munjal, Peter Enderwick and Nicolas Forsans (2016),	
	'Do Foreign Resources Assist or Impede Internationalisation? Evidence from	
	Internationalisation of Indian Multinational Enterprises', International Business	
	Review, 25 (1A), February, 130-40	206
14	Peter J. Buckley, Surender Munjal, Peter Enderwick and Nicolas Forsans (2016),	
	'Cross-Border Acquisitions by Indian Multinationals: Asset Exploitation or Asset	
	Augmentation?', International Business Review, 25 (4), August, 986-96	217
PA]	RT IV THE GLOBAL FACTORY	
15	Peter J. Buckley and Roger Strange (2015), 'The Governance of the Global	
	Factory: Location and Control of World Economic Activity', Academy of	
	Management Perspectives, 29 (2), May, 237–49	231
16	Ulf Andersson, Peter J. Buckley and Henrik Dellestrand (2015), 'In the Right	
	Place at the Right Time!: The Influence of Knowledge Governance Tools on	
	Knowledge Transfer and Utilization in MNEs', Global Strategy Journal, 5 (1),	244
	February, 27–47	244
17	Niron Hashai, Mario Kafouros and Peter J. Buckley (2015), 'The Performance	
	Implications of Speed, Regularity, and Duration in Alliance Portfolio Expansion',	265
	Journal of Management, 1–25	265