DEVELOPMENTS IN TOURISM RESEARCH

EDITED BY

JOHN TRIBE

University of Surrey, Guildford, UK

DAVID AIREY

University of Surrey, Guildford, UK



Amsterdam • Boston • Heidelberg • London • New York • Oxford Paris • San Diego • San Francisco • Singapore • Sydney • Tokyo

Contents

Foreword	vii
Acknowledgments	ix
List of Contributors	xi
Section 1: A Review of Tourism Research 1. A Review of Tourism Research John Tribe and David Airey	3
Section 2: Researching Tourism Business	
Introduction	17
2. Are Plastic Cows the Future for Farming? Implications of an Alternative Diversification Model Marialaura Di Domenico and Graham Miller	21
3. Implementation of Mass Customised Manufacturing in the Flight Catering Industry <i>Yevvon Yi-Chi Chang and Peter Jones</i>	33
4. Tourism in The Gambia — Ten Years On <i>Richard Sharpley</i>	49
5. Measuring and Reporting the Impact of Tourism on Poverty Harold Goodwin	63
6. Productivity and Yield Measurement in Australian Inbound Tourism Using Tourism Satellite Accounts and General Equilibrium Modelling Larry Dwyer, Peter Forsyth and Ray Spurr	77

vi	Contents

I. Assessing Tourism Yield: An Analysis of Public Sector Costs and Benefits David G. Simmons, Susanne Becken and Ross Cullen	95
8. Developing a GIS-supported Tourist Flow Model for New Zealand Susanne Becken, Shane Vuletich and Scott Campbell	107
9. Duelling Definitions: Challenges and Implications of Conflicting International Concepts of Tourism Stephen L. J. Smith	123
Section 3: Researching Tourism Experiences and Challenges	
Introduction	139
10. Tourists on Tourists: The Impact of Other People on Destination Experience <i>Cathy Guthrie and Alistair Anderson</i>	143
I1. A Tale of Two Precincts Bruce Hayllar and Tony Griffin	155
.12. The Socio-Political Implications of Rural Racism and Tourism Experiences Marcus L. Stephenson	171
13. Researching the Experiences and Perspectives of Tourism Policy Makers Nancy Stevenson	185
14. Network Analysis as a Research Tool for Understanding Tourism Destinations <i>Noel Scott and Chris Cooper</i>	199
15. Tourism and Regional Competitiveness C. Michael Ball	217
Section 4: An Agenda for Tourism Research	
16. An Agenda for Cutting-Edge Research in Tourism Donna Chambers	233
Subject Index	247