

Tourism, Culture and Regeneration

Edited by

Melanie K. Smith

*Senior Lecturer in Cultural Tourism Management
University of Greenwich and Budapest
Business School Xellum Ltd
1055 Budapest
Szent Istvan krt. II. 111/30
Hungary*

Contents

| | |
|--|-------------|
| Contributors | vii |
| Preface | xi |
| Acknowledgements | xii |
| Introduction | xiii |
| <i>Melanie K. Smith</i> | |
| 1 Towards a Cultural Planning Approach to Regeneration | 1 |
| <i>Melanie K. Smith</i> | |
| 2 The Creative Turn in Regeneration: Creative Spaces, Spectacles and Tourism in Cities | 12 |
| <i>Greg Richards and Julie Wilson</i> | |
| 3 Culture, City Users and the Creation of New Tourism Areas in Cities | 25 |
| <i>Robert Maitland</i> | |
| 4 VivaCity: Mixed-use and Urban Tourism | 35 |
| <i>Rosita Aiesha and Graeme Evans</i> | |
| 5 Ethnoscapes as Cultural Attractions in Canadian 'World Cities' | 49 |
| <i>Stephen J. Shaw</i> | |
| 6 (Re)Creating Culture through Tourism: Black Heritage Sites in New Jersey | 59 |
| <i>Daina Cheyenne Harvey</i> | |
| 7 Sustainable Leisure and Tourism Space Development in Post-industrial Cities: the Case of Odaiba, Tokyo, Japan | 69 |
| <i>Meiko Murayama and Gavin Parker</i> | |

| | | |
|-----------|--|------------|
| 8 | After the Circus Leaves Town: the Relationship between Sport Events, Tourism and Urban Regeneration <i>Andrew Smith</i> | 85 |
| 9 | World Class: Using the Olympics to Shape and Brand the American Metropolis <i>Charles H. Heying, Matthew J. Burbank and Greg Andranovich</i> | 101 |
| 10 | Touring Templates: Cultural Workers and Regeneration in Small New England Cities <i>Myrna M. Breitbart and Cathy Stanton</i> | 111 |
| 11 | Cultural Policy and Urban Restructuring in Chicago <i>Costas Spirou</i> | 123 |
| 12 | Philadelphia's Avenue of the Arts: the Challenges of a Cultural District Initiative <i>Anna Maria Bounds</i> | 132 |
| 13 | On the Water's Edge: Developing Cultural Regeneration Paradigms for Urban Waterfronts <i>Andrew L. Jones</i> | 143 |
| 14 | Born Again: from Dock Cities to Cities of Culture <i>Patricia Avery</i> | 151 |
| 15 | Interpretative Planning as a Means of Urban Regeneration: Recife, Brazil <i>Brian Bath and Paula Goncalves</i> | 163 |
| | Conclusion <i>Melanie K. Smith</i> | 175 |
| | Index | 179 |