

THE CHALLENGE OF CHANGE

Fifty Years of Business Economics

With essays by

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PROFILE BOOKS



society of business economists

CONTENTS

Foreword by Lord Burns and John Calverley	vii
List of tables, charts and figures	x
Introduction	1
<i>Jim Hirst</i>	
1 The world economy: 50 years of change	8
<i>Forrest Capie</i>	
2 Economic growth in the UK	20
<i>Neil Blake</i>	
3 The rise and fall of inflation	41
<i>Roger Bootle</i>	
4 Environment and business: socially responsible but privately profitable?	54
<i>David Pearce</i>	
5 The changing economic role of government	66
<i>Samuel Brittan</i>	
6 Money and monetary policy	82
<i>C. A. E. Goodhart</i>	

7	Counting the candle-ends: fiscal policy since World War II <i>Richard Holt</i>	96
8	From nationalisation through deregulation to reregulation: the changing business climate <i>Colin Robinson</i>	110
9	The influence of sterling on policy <i>Jim O'Neill</i>	126
10	Does forecasting have a future? <i>John Walker</i>	141
11	The business economist in strategic planning <i>R. D. Freeman</i>	153
12	Economics, business strategy and Ricardian rent <i>John Kay</i>	166
13	Fifty years of the Society of Business Economists <i>Donald Anderson</i>	180
	Index	205