Academic E-Books
Publishers, Librarians, and Users

Edited by Suzanne M. Ward, Robert S. Freeman, and Judith M. Nixon
Contents

Foreword i
   Roger Schonfeld

Introduction to Academic E-Books 1
   Suzanne M. Ward, Robert S. Freeman, and Judith M. Nixon

PUBLISHERS’ AND VENDORS’ PRODUCTS AND SERVICES

1  An Industry Perspective: Publishing in the Digital Age 19
   Nadine Vassallo

2  The Journey Beyond Print: Perspectives of a Commercial Publisher in the Academic Market 35
   Rhonda Herman

3  Production, Marketing, and Legal Challenges: The University Press Perspective on E-Books in Libraries 51
   Tony Sanfilippo

4  Delivering American Society for Microbiology E-Books to Libraries 63
   Christine B. Charlip
5 Platform Diving: A Day in the Life of an Academic E-Book Aggregator 77
Bob Nardini

LIBRARIANS’ CHALLENGES

6 University of California, Merced: Primarily an Electronic Library 93
Jim Dooley

7 Patron-Driven Acquisitions: Assessing and Sustaining a Long-Term PDA E-Book Program 107
Karen S. Fischer

8 Use and Cost Analysis of E-Books: Patron-Driven Acquisitions Plan vs. Librarian-Selected Titles 127
Suzanne M. Ward and Rebecca A. Richardson

9 E-Books Across the Consortium: Reflections and Lessons From a Three-Year DDA Experiment at the Orbis Cascade Alliance 145
Kathleen Carlisle Fountain

10 The Simplest Explanation: Occam’s Reader and the Future of Interlibrary Loan and E-Books 159
Ryan Litsey, Kenny Ketner, Joni Blake, and Anne McKee

11 Developing a Global E-Book Collection: An Exploratory Study 171
Dracine Hodges

USERS’ EXPERIENCES

12 A Social Scientist Uses E-Books for Research and in the Classroom 195
Ann Marie Clark
13 The User Experience of E-Books in Academic Libraries: Perception, Discovery, and Use 207
   Tao Zhang and Xi Niu

14 E-Book Reading Practices in Different Subject Areas: An Exploratory Log Analysis 223
   Robert S. Freeman and E. Stewart Saunders

15 Library E-Book Platforms Are Broken: Let’s Fix Them 249
   Joelle Thomas and Galadriel Chilton

CASE STUDIES

16 A Balancing Act: Promoting Canadian Scholarly E-Books While Controlling User Access 265
   Ravit H. David

17 Of Euripides and E-Books: The Digital Future and Our Hybrid Present 277
   Lidia Uziel, Laureen Esser, and Matthew Connor Sullivan

18 Transitioning to E-Books at a Medium-Sized Academic Library: Challenges and Opportunities—A Feasibility Study of a Psychology Collection 287
   Aiping Chen-Gaffey

19 E-Books and a Distance Education Program: A Library’s Failure Rate in Supplying Course Readings for One Program 299
   Judith M. Nixon

20 Mobile Access to Academic E-Book Content: A Ryerson Investigation 305
   Naomi Eichenlaub and Josephine Choi

21 E-Reader Checkout Program 319
   Vincci Kwong and Susan Thomas
22 Out With the Print and in With the E-Book: A Case Study in Mass Replacement of a Print Collection 329
   Stephen Maher and Neil Romanosky

Epilogue 339
   Michael Levine-Clark

Contributors 347

Index 351