STRATEGIES for ^-BUSINESS

Creating Value through Electronic
and Mobile Commerce

CONCEPTS and CASES

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Prentice Hall

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The e-business strategy framework

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Case studies

Companion Website resources

A comprehensive companion website is available at www.booksites.net/jelassi

For students

- Extra FT articles are added each semester providing current commentary on a fast-changing subject
- Weblinks relating to organizations mentioned in the text facilitate straightforward searching

For instructors

- PowerPoint slides of figures and tables from the book, as well as some textual slides with key points from the chapters, to help lecture preparation
- Teaching notes for the case studies to save valuable preparation time
- Suggested syllabi for alternative courses draw on the authors' experience of teaching the subject to a range of students in different countries