

# STRATEGIES for ^-BUSINESS

Creating Value through Electronic  
and Mobile Commerce

CONCEPTS and CASES

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## Companion Website resources

A comprehensive companion website is available at [www.booksites.net/jelassi](http://www.booksites.net/jelassi)

### For students

- Extra FT articles are added each semester providing current commentary on a fast-changing subject
- Weblinks relating to organizations mentioned in the text facilitate straightforward searching

### For instructors

- PowerPoint slides of figures and tables from the book, as well as some textual slides with key points from the chapters, to help lecture preparation
- Teaching notes for the case studies to save valuable preparation time
- Suggested syllabi for alternative courses draw on the authors' experience of teaching the subject to a range of students in different countries