HANDBOOK OF DISTANCE EDUCATION

Edited by

Michael Grahame Moore The Pennsylvania State University

> William G. Anderson Massey University

Contents

Preface This Book in Brief: Overview		ix xiii
I:	HISTORICAL AND CONCEPTUAL FOUNDATIONS	
1	Distance Education Theory, Methodology, and Epistemology: A Pragmatic Paradigm Farhad Saba	3
2	Correspondence Study in the American University: A Second Historiographic Perspective Von V. Pittman	21
3	Evolution of National and Regional Organizations Charles E. Feasley	37
4	The History of Distance Education Through the Eyes of the International Council for Distance Education Ellen L. Bunker	49
5	Organizational Models in Higher Education, Past and Future Donald E. Hanna	67
6	A Theory of Distance Education Based on Empathy Börje Holmberg	79
7	Learning With New Media in Distance Education Otto Peters	87
8	A Theory of Critical Inquiry in Online Distance Education D. Randy Garrison, Terry Anderson, & Walter Archer Modes of Interaction in Distance Education: Recent Developments and	113
,	Research Questions Terry Anderson	129
II:	LEARNING AND LEARNERS	
10	Learners and Learning: The Need for Theory Chère C. Gibson	147

11	Self-Directed Learning and Distance Education	161
12	D. Randy Garrison Constructing Knowledge at a Distance: The Learner in Context	169
13	Daniel Granger & Maureen Bowman Academic Advising in Distance Education Degree Programs	181
14	Robert F. Curry Instructional Discussions in Online Education: Practical and Research-Oriented Perspectives	193
15	Donald J. Winiecki Group Development in Online Learning Communities	217
16	Kayleigh Carabajal, Deborah LaPointe, & Charlotte N. Gunawardena Learner Differences in Distance Learning: Finding Differences that Matter	235
17	Connie Dillon & Barbara Greene Cognitive and Learning Factors in Web-Based Distance Learning Environments	245
18	Michael Hannafin, Janette R. Hill, Kevin Oliver, Evan Glazer, & Priya Sharma Gender Equity Online, When There Is No Door to Knock On	261
	Cheris Kramarae	
III:	DESIGN AND INSTRUCTION	
19	Instructional Design in Distance Education: An Overview Rick Shearer	275
20	Developing Text for Web-Based Instruction Diane J. Davis	287
21	From Teletraining to e-Learning and Knowledge Management	297
22	Alan G. Chute Video-Based Instruction in Distance Learning: From Motion Pictures to the Internet	315
23	Robert A. Wisher & Christina K. Curnow Frameworks for Research, Design, Benchmarks, Training, and Pedagogy in	
	Web-Based Distance Education Curtis J. Bonk & Vanessa Dennen	331
24	Designing Instruction for e-Learning Environments Som Naidu	349
25	A Model of Web-Based Design for Learning Richard H. Hall, Steve E. Watkins, & Vicky M. Eller	367
26	Distance Education and the Role of Academic Libraries Susan McKnight	377
27	Exploring the New Conception of Teaching and Learning in Distance Education	387
	Morris Sammons	:
IV:	POLICIES, ADMINISTRATION, AND MANAGEMENT	•
28	Public Policy, Institutional Structures, and Strategic Implementation Lucille Pacey & Erin Keough	401
29	Distance Education Policy Issues: Statewide Perspectives	417
30	Michael Simonson & Tamara Bauck Accreditation: Quality Control in Higher Distance Education Amy Kirle Lethera	425

	CONTENTS	VII
31	Quality and Its Measurement in Distance Education Annette C. Sherry	435
32	Distance Education Policy Issues: Towards 2010 Peter J. Dirr	461
33	Legal Issues in the Development and Use of Copyrighted Material in Web-Based Distance Education Tomas A. Lipinski	481
34	Strategic Planning for Distance Education Ryan Watkins & Roger Kaufman	507
35	Distance Education Leadership: An Appraisal of Research and Practice Michael F. Beaudoin	519
36	Issues in Organizing for the New Network and Virtual Forms of Distance Education Andrew Woudstra & Marco Adria	531
37	Dynamics of Faculty Participation in Distance Education: Motivations, Incentives, and Rewards Linda L. Wolcott	549
38	Evaluating Distance Education Programs Melody M. Thompson & Modupe E. Irele	567
V:	DIFFERENT AUDIENCES IN DISTANCE EDUCATION	
39	The Involvement of Corporations in Distance Education Diana G. Oblinger & Sean C. Rush	587
40	Planning and Managing Distance Training and Education in the Corporate Sector <i>Zane L. Berge</i>	601
41	Web-Based Continuing Professional Education: Uses, Motivations, and Deterrents to Participation Kathy Perdue	615
42	Distance Education in the U.S. Air Force Philip J. L. Westfall	631
43	The U.S. Marine Corps Distance Learning Program Steven M. Jones, Larry A. Blevins, Wanda Mally, & James E. Munroe	641
44	Distance Learning in the U.S. Army: Meeting the Readiness Needs of Transformation Michael W. Freeman	655
45	Community Colleges and Distance Education Christine Dalziel	663
46	•	673
VI:	THE ECONOMICS OF DISTANCE EDUCATION	
47	Modeling the Costs and Economics of Distance Education Greville Rumble	703
48	Cost-Effectiveness of Online Education Insung Jung	717
49	A Comparison of Online Delivery Costs with Some Alternative Distance Delivery Methods Alistair Inglis	727

VII: INTERNATIONAL PERSPECTIVES 50 Global Education: Out of the Ivory Tower 743 Robin Mason **51** Culture and Online Education 753 Charlotte N. Gunawardena, Penne L. Wilson, & Ana C. Nolla 52 Globalization and the Reinvention of Distance Education 777 Terry Evans & Daryl Nation 53 Distance Education in the Perspective of Global Issues and Concerns 793 Jan Visser 54 Leading ODL Futures in the Eternal Triangle: The Mega-University Response to the Greatest Moral Challenge of Our Age 811 John Daniel & Wayne Mackintosh 55 The Global Development Learning Network: A World Bank Initiative in Distance Learning for Development 829 Michael Foley Author Index 845 Subject Index 865