

AUCTIONS

TIMOTHY P. HUBBARD AND
HARRY J. PAARSCH

The MIT Press | Cambridge, Massachusetts | London, England

CONTENTS

Series Foreword	ix
Preface	xi
Acknowledgments	xv

1	Auction Formats and Pricing Rules	1
2	Modeling Auctions	29
3	Bidder Behavior	55
4	Other Assumptions and Rules	79
5	Procurement	115
6	Internet Auctions	147
7	Multi-Unit and Multi-Object Auctions	181
8	Online Ad Auctions	205
9	Reflections	221

Glossary	229
Further Reading	235
Bibliography	237
Index	241