## **Globalization or Empire?**

Jan Nederveen Pieterse

ROUTLEDGE NEW YORK AND LONDON

## **Contents**

Introduction		v
Acknowledgments		ix
References		xi
Chapter 1	Neoliberal Globalization	1
	Dixie Capitalism	2
	The Cold War and Neoliberalism	8
	The Washington Consensus	9
Chapter 2	Scenarios of Power	17
	Unipolar Moment or Imperial Episode?	17
	Another American Century?	21
	Scenarios and Analyses	24
Chapter 3	Empire as Metaphor	31
	Capitalism = Imperialism?	32
Chapter 4	Neoliberal Empire	41
	The Empire of Liberty	42
	Osmosis of Neoliberalism and Empire	45
	Occupational Hazards in Iraq	52
	Strategy Matters	56

## iv · Contents

Chapter 5	Global Inequality: Bringing Politics Back In	61
	Global Inequality	62
	Measuring Global Poverty	63
	Examining Global Inequality	66
	Conventional Wisdom for Beginners	69
	Politics of Perplexity	76
Chapter 6	Conflict: Technologies of Work, War, and Politics	85
	Technologies of Work and War	88
	Technologies of Politics	91
	Technology Matters, But	94
	Asymmetric Conflict	96
	New Politics of Containment	98
	Containment or Engagement?	102
Chapter 7	Globalization North and South	107
	Representations of Global Divide	110
	Ethnic Politics?	114
	Beyond Blowback	115
	The Interplay of Modernities and Capitalisms	116
Chapter 8	Hyperpower Exceptionalism	121
	American Exceptionalism	123
*	Globalization as Americanization?	131
	Beyond American Exceptionalism?	139
Chapter 9	Capitalisms: Asian-European Dialogue after Enron	143
	Varieties of Capitalism	144
	Enron in Wonderland	146
	Tipping Points	149
	An Alternative Rapport	152
	Eurasia	156
	Coda	158
Notes		161
Bibliography	r	177
Index		191