

Winners, Losers & Microsoft

Competition and Antitrust in High Technology

Stan J. Liebowitz Stephen E. Margolis

Foreword by Jack Hirshleifer



Table of Contents

	Foreword	by	Jack	Hirshleifer	ix
	Acknowledgm	nents			xiii
I	The Paradigm				1
	1. Networked World				3
	2. The Fable of the Keys				19
II	The Theory				47
	3. Theories of Path Dependence				49
	4. Network Markets: Pitfalls and Fixes				67
	5. Networks and Standards				87
III	The Real World				117
	6. Beta, Macintosh, and Other Fabulous Tales				119
	7. Using Software Markets to Test These Theories				135
	8. Major Markets—Spreadsheets and Word Proces				163
	9. Other Software Markets				
	10. The Moral				235
Appe	endix				
	Networks, Antitrust Economics, and the Case Against Microsoft				
	Bibliography				273
	Index				279
	About	the		Authors	288