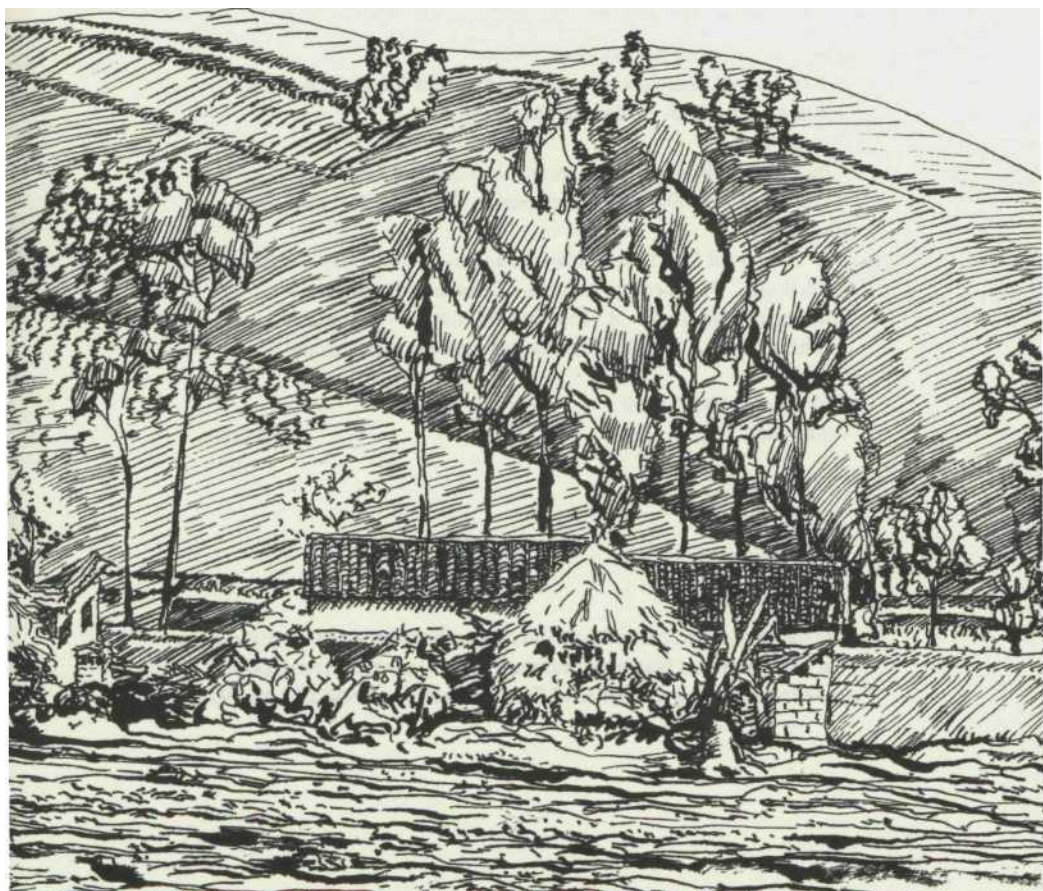


# *The Native Leisure Class*

Consumption and  
Cultural Creativity  
in the Andes



# CONTENTS

List of Illustrations	ix
Preface	xi
Prologue: Andean Livelihoods in a Global Economy	1
1 Affluence, Consumption, and Cultural Improvisation	32
2 Outsider's Wealth: Race and Advancement, 1930-94	57
3 "Useless Things": Subsistence Ethics and Native Identity	87
4 Otavalo's Transnational Archipelago	120
5 The Artisan as Consumer: Commercial <i>Faja</i> -Weaving	163
6 The Native Leisure Class	188
Epilogue: Consumption and Cultural Concentration in the Andes	216
References Cited	225
Index	247