# **Challenges of Party-Building** in Latin America

## Edited by STEVEN LEVITSKY

Harvard University

#### JAMES LOXTON

University of Sydney

#### **BRANDON VAN DYCK**

Lafayette College

#### **JORGE I. DOMINGUEZ**

Harvard University



### **Contents**

List of Figures

Lis	t of Figures	pagevii
Lis	et of Tables	, viii
Lis	et of Contributors -	X
Ac	knowledgments	XV
Lis	et of Abbreviations -	xvi
1	Introduction: Challenges of Party-Building in Latin America Steven Levitsky, James Loxton, and Brandon Van Dyck	i
	PART I PARTY-VOTER LINKAGES AND CHALLENGES OF BRAND-BUILDING	
2	Historical Timing, Political Cleavages, and Party-Building in Latin America ~ Kenneth M. Roberts	51
3	Building Party Brands in Argentina and Brazil Noam Lupu	76
4	Segmented Party-Voter Linkages: The Success of Chile's Independent Democratic Union and Uruguay's Broad Front <i>Juan Pablo Luna</i>	100
	PART II CHALLENGES OF ORGANIZATION-BUILDING	
5	The Paradox of Adversity: New Left Party Survival and Collapse in Brazil, Mexico, and Argentina Brandon Van Dyck	133

vi Contents

6	and Party-Building in New Democracies  Kenneth F. Greene	159
7	Patronage, Subnational Linkages, and Party-Building: The Cases of Colombia and Peru Paula Munoz and Eduardo Dargent	187
8	Money for Nothing? Public Financing and Party-Building in Latin America  Kathleen Bruhn	217
	PART III ORGANIZATIONAL INHERITANCE: ALTERNATIVE	
	PLATFORMS FOR PARTY-BUILDING s	
9	Authoritarian Successor Parties and the New Right in Latin America  James Loxton	2.45
10	Insurgent Successor Parties: Scaling Down to Build a Party after War  Alisha C. Holland	273
11	Obstacles to Ethnic Parties in Latin America Raul L. Madrid'	305
12	Party-Building in Brazil: The Rise of the PT in Perspective David Samuels and Cesar Zucco Jr.	331
13	The Organizational Foundations of Corporation-Based Parties  William T. Barndt  ,	356
	PART IV FAILED CASES (AND A FUTURE ONE)	
14	Challenges of Party-Building in the Bolivian East Kent Eaton	383
15	Why No Party-Building in Peru? Steven Levitsky and Mauricio Zavaleta	412
16	Past the Poof Moment: Cuba's Future Political Parties Jorge I. Dominguez	440
17	Conclusions: Latin American Parties, Past and Present Jorge I. Dominguez	457
Bib	oliography	487
	Index	