

Towards Inclusive Development?

Edited by . . .

Peter Utting

Jose Carlos Marques . . .

III



UNITED NATIONS
RESEARCH INSTITUTE
FOR SOCIAL DEVELOPMENT

Contents

<i>List of Tables, Figures and Box</i>	vii
<i>Preface</i>	viii
<i>(Notes on the Contributors</i>	x
<i>List of Abbreviations and Acronyms</i>	xiii
Introduction: The Intellectual Crisis of CSR <i>Peter Utting and Jose Carlos Marques</i>	1
1 CSR and Changing Modes of Governance: Towards Corporate <i>Noblesse Oblige</i> ? <i>Colin Crouch</i>	26
2 Wal-Martization and CSR-ization in Developing Countries <i>Ngai-Ling Sum</i>	50
3 Corporate Social Responsibility in a Neoliberal Age <i>Paddy Ireland and Renginee G. Pillay</i>	77
4 Linking Corporate Social Responsibility and Social Policy in Zambia <i>Ndangwa Noyoo</i>	105
5 Business, Corporate Responsibility and Poverty Reduction <i>Michael Blowfield</i>	124
6 Transnational Corporations and Poverty Reduction: Strategic and Regional Variations <i>Rob van Tulder</i>	151
7 Cross-Sector Partnership as an Approach to Inclusive Development <i>Ruth Findlay-Brooks, Wayne Visser and Thurstan Wright</i>	180
8 Growing Sustainable Business in Eastern Africa: The Potential and Limits of Partnerships for Development <i>Catia Gregoratti</i>	203
9 Private Food Governance: Implications for Social Sustainability and Democratic Legitimacy <i>Doris Fuchs and Agni Kalfagianni</i>	225

10	Spaces of Contestation: The Governance, of Industry's Environmental Performance in Durban, South Africa <i>James Van A Istine</i>	248
11	Challenging Governance in Global Commodity Chains: The Case of Transnational Activist Campaigns" for Better Work Conditions <i>Florence Palpacuer</i>	276
	<i>Index</i>	300