dimensions of 'ompetitiveness

Issues and Policies

Edited by

Lester Lloyd-Reason

Centre for International Business and Economic Research, Anglia Polytechnic University, Cambridge, UK

and

Stuart Wall

Centre for International Business and Economic Research, Anglia Polytechnic University, Cambridge, UK

Edward Elgar Cheltenham, UK ° Northampton, MA, USA

Contents

The .	Editors	vii
List	of contributors	ix
List	of figures	xii
List	of tables	xiii
Prefe	ace Ross E. Catterall	xv
Intro	oduction: Conceptual issues and international competitiveness	xvii
PAR	T I ORGANISATIONAL AND CROSS-CULTURAL ISSUES IN INTERNATIONAL COMPETITIVENESS	
1	Organisational climate and the competitive edge <i>R.J. Gray</i>	3
2	Competing across cultures: the case of foreign firms in Greece Sevasti Kessapidou and Nikos C. Varsakelis	25
3	Japan's competitive culture: origins and change in a dynamic environment MA. Griffiths	41
4	Exploring the role of people management in enhancing SME competitiveness for the achievement of sustainable growth Jane Mason, Nick Theodorakopoulos and Peter Wyer	58
5	Competing effectively in international markets: SMEs and the 'internationalisation web' L. Lloyd-Reason and T. Mughan	76
6	Initialising projects: a vision through multinational perspectives John Kidd and Xue Li	90
7	Internationalisation and competitiveness: the Portuguese economy David Corkill	102
8	Political contestability and economic performance: Mexico's municipalities, 1989-1995	116
9	Mariano Rojas What price competitiveness? Unintended consequences of managerial knowledge transfer to Hungary	133
10	Katalin Hies and Bronwen Rees An interdisciplinary approach to competitiveness: an easy solution or a Pandora's box? Claire Cohen	146

vi Contents

PART II FINANCIAL, PRODUCTIVE AND DISTRIBUTIVE ISSUES IN INTERNATIONAL COMPETITIVENESS

11	An index of competitiveness in the UK: local, regional	
	and global analysis	163
	Robert Huggins	
12	Does size matter? Financial restructuring under EMU	183
	Phil Molyneux	
13	Diversification and efficiency in UK banking	206
	Robert M. Webb	
14	International competitiveness and speculative foreign	
	exchange markets	221
	R.E. Catterall	
15	A comparative analysis of the incentive effects for investment	
	of Irish and UK policies	240
	Kieron Toner and Allan Webster	
16	Leading at the edge of chaos	256
	Elaine Fear	
17	Multilevel governance, regional policy and international	
	competitiveness	268
	J.C. Preston	
18	Competition in the private finance market	282
	P. Saw	
19	An efficient transport system to support a competitive	
	economy: the role of workplace parking charges	294
	S. Json and S. Wall	
Biblic	Bibliography	

Index