

# Industries and Markets in Central and Eastern Europe

*Edited by*

BRUNO S. SERGI

*University of Messina, Italy,*

WILLIAM T. BAGATELAS

*City University Bratislava, Slovakia, Vysoká škola Managmentu*

*Central European University Budapest, Hungary*

*University of New York Prague, Czech Republic*

*The New Anglo-American College Prague, Czech Republic*

JANA KUBICOVA

*University of Economics Bratislava, Slovakia*

ASHGATE

# Contents

<i>List of Contributors</i>	vii
<i>Foreword by Dr. Zeljko Rohatinski, Governor of the Croatian National Bank</i>	ix
<i>Preface</i>	xvii
<i>Acknowledgements</i>	xix
<i>Introduction by Bruno S. Sergi, William T. Bagatelas, and Jana Kubicova</i>	xxi
1. New Industry Policy in the Post-communist Countries: Globalization, Regionalization, FDI and Multinationals <i>Aristidis Bitzenis</i>	1
2. International Expansion Strategies: A Novel Framework and its Application to the Ten New EU Countries <i>Dirk Panhans and Lutz Kaufmann</i>	21
3. How International Trade Ties Influence Democratization: The Case of the Post-Soviet States <i>Mikhail Balaev and Caleb Southworth</i>	47
4. The Making of the Concept of the EU-Russia Common Economic Space <i>Evgeny Vinokurov</i>	65
5. The Dynamics of Innovation in Post-Communist Countries: Opportunities and Challenges <i>Per Hogselius</i>	83
6. Alternative International Trade Policies and the Role of Foreign Aid for Transition Economies <i>John Marangos</i>	103
7. Agriculture Reforms and Development in East-Central Europe <i>Pavel Ciaian and Jan Pokrivcuk</i>	117
8. Practices and Policies in Building Relationships with Stakeholders <i>Dovile Jursyte and Gediminas Ramanauskas</i>	133

vi *Industries and Markets in Central and Eastern Europe*

9. The State of the Capitalist State in East-Central Europe:  
Towards the Porterian Workfare Post-National Regime? 175  
*Jan Drahekoupil*

*Index* 197