Kimberly Ann Elliott Richard B. Freeman

CAN LABOR STANDARDS IMPROVE UNDER GLOBALIZATION?

Contents

Preface			
Ac	Acknowledgments		
	Introduction	1	
	Globalization and Labor: From Abolition to the Antisweatshop Movement Plan of the Book	3 5	
1	Globalization Versus Labor Standards?	7	
	Evaluating the Debate	9	
	Core Standards and Cash Standards	11	
	Do Globalization and Growth Make Labor Standards Unnecessary?	14	
	Do Labor Standards Undermine Comparative Advantage?	17	
	Catch-22: Protecting International Capital and Intellectual	22	
	Property but Not Labor Implementing Labor Standards and Globalization	25	
	Implementing Labor Standards and Globalization	23	
2	The Market for Labor Standards	27	
	Consumer Demand for Labor Standards	28	
	The Supply of Standards	45	
	Activists in the Market for Standards	46	
3	Vigilantes and Verifiers	49	
	The Work of Vigilantes: Antisweatshop Campaigns	50	
	The Work of the Verifiers: Code Development and Monitoring	58	
	Competition among Codes—A Race to the Top?	63	
	The Missing Element: The Voice of Developing-Country Workers	69	

4	What Do S The Dange	andards and Trade Agreements anctions Do? r of Protectionist Capture	73 75 80
	A Role for	s in US Trade Agreements the WTO	84 89
5	The ILO t	to the Rescue?	93
	The ILO's	Γools	95
	The Burma	Case	104
	The Role o	f the United States	107
6	Globaliza	tion and Labor Standards in Action	111
	The Bangla	112	
	Pakistani Soccer Balls		
	West Africa		115 116
	The US-Cambodia Textile and Apparel Agreement		
		lization Improve Labor Standards in China?	119
	A Bottom-l	Line Assessment	126
7	When Do	es Doing Good Do Good?	127
	_	the Achievements of the Antisweatshop Campaigns the Effectiveness of Antisweatshop Campaigns and	128
	Spreadin	g the Benefits of Globalization	130
	Final Thou	ghts	139
Appendix A		US-Based Transnational Labor Rights Activist Organizations	143
Appendix B		Timeline of Antisweatshop Activities in the 1990s	147
Appendix C		Workers' Rights Conditionality in the US Generalized System of Preferences	151
References			
Index			